

PROF. DR. ANDREA MONIKA HERRMANN

CV AND LIST OF PUBLICATIONS

I. CURRICULUM VITAE



1. PERSONAL DETAILS

Name: Andrea Monika Herrmann
Place and date of birth: Darmstadt (Germany), 19 July 1978
Citizenship: German

Professional Address: Department of Business Administration
Nijmegen School of Management
Radboud University
Heyendaalseweg 141
6525 AJ Nijmegen – The Netherlands

E-mail address: Andrea.Herrmann@ru.nl
Homepage: www.andrea-herrmann.eu

2. ACADEMIC CAREER

2.1. ACADEMIC POSITIONS

- Since Dec. 2021 **Radboud University, Nijmegen (The Netherlands)**
Professor of Sustainable Innovation and Entrepreneurship
 Department of Business Administration, Nijmegen School of Management
Areas of Research: - innovation studies - entrepreneurship
 - digital labour markets (gig economy)
 - political economy - institutional theory
- April 2018 **Utrecht University, Utrecht (The Netherlands)**
 Dec. 2021 ***Associate Professor*** at the Innovation Studies Group
 Copernicus Institute of Sustainable Development.
- Sept. 2019 – **Max-Planck-Institut für Gesellschaftsforschung (MPIfG), Köln (Germany)**
 Jan. 2020 ***Visiting Researcher*** to investigate the “gig economy” (digital labour markets)
- Sept. 2008 **Utrecht University, Utrecht (The Netherlands)**
 March 2018 ***Assistant Professor*** (tenured) at the Innovation Studies Group,
 Copernicus Institute of Sustainable Development.
- Sept. 2010 – **Columbia University, New York (USA)**
 Aug. 2012 ***Marie Curie Research Fellowship*** at the Institute for Social and Economic Research
 and Policy (ISERP) in collaboration with Prof. David Stark and Prof. Chris Weiss

2.2. POSTGRADUATE EDUCATION

- Oct. 2006 – **Max-Planck-Institut für Gesellschaftsforschung (MPIfG), Köln (Germany)**
 Aug. 2008 ***Postdoctoral Fellowship*** in collaboration with Prof. Wolfgang Streeck
- Sept. 2002 – **European University Institute (EUI), Florence (Italy)**
 Aug. 2006 ***PhD in Political Economy***; Department of Social and Political Sciences (SPS)
- Thesis Title: *Alternative Pathways to Competitiveness within Developed Capitalism: A Comparative Study of the Pharmaceutical Sector in Germany, Italy, and the UK*
 - Thesis Jury: ***Prof. Colin Crouch (Supervisor):***
 Chair, Institute of Governance & Public Management; Warwick Business School
Prof. Wolfgang Streeck (Co-Supervisor):
 Director, Max-Planck-Institut für Gesellschaftsforschung, Cologne
Prof. Rikard Stankiewicz (Liaison Professor):
 Professor, Robert Schuman Centre for Advanced Studies; EUI Florence
Prof. David Soskice (External Examiner):
 Director, Research Unit: Employment and Economic Change; WZB Berlin
 - Date of Defence: 20 November 2006
- Sept. 2001 – **The London School of Economics and Political Science (LSE), London (UK)**
 Aug. 2002 ***MSc in European Studies - EU policy making***; European Institute

2.3. GRADUATE EDUCATION

1997 – 2001 **International Program of Business and Management Studies, Reutlingen (Germany) – Milan (Italy) – Reims (France)**
 09/99 – 06/01 European Business School, Reutlingen (Germany)
 02/00 – 07/00 Università Cattolica di Milano, Milan (Italy)
 09/97 – 08/99 École Supérieure de Commerce, Reims (France)

Double Degree awarded:

- 1 BSc (German Diploma) in European Business and Management Studies
- 1 BSc (French Diploma) in European Business and Management Studies

Final Grade (GPA): 1.4 – equivalent to ‘Distinction’

June 1997 **Ludwig Uhland Gymnasium, Tübingen (Germany)**
 A-levels (‘Abitur’) completed with final grade: 1.1 – equivalent to ‘Distinction’

3. OTHER PROFESSIONAL EXPERIENCE

3.1. OTHER PROFESSIONAL EXPERIENCE INSIDE ACADEMIA

- Since May 2020 **Institut für Mittelstandsforschung (IfM), Bonn (Germany)**
 Appointment as a Member of the *International Research Fellow Network*.
- Since Jan. 2019 **Society for the Advancement of Socio-Economics (SASE)**
 Co-Organizer of “Network F on Knowledge, Technology, and Innovation”, together with Matthew Allen, Matthew Keller, and Cornelia Storz.
- Sept. 2018– Febr. 2019 **Kessels & Smit in collaboration with Utrecht University (The Netherlands)**
 Participation in the *Academic Leadership Program* for future leaders in science.
- Sept. 2017 Aug. 2021 **Utrecht University (The Netherlands)**
Department of Innovation and Environmental Studies: Member and Head of the steering committee of the department’s master study programmes.
- June 2015 - May 2018 **Utrecht University (The Netherlands)**
Work Package Leader in H2020 project “FIRES” (Financial and Institutional Reforms for an Entrepreneurial Society): responsible for coordinating the research contributions of 20 researchers at 9 European universities (see <http://www.projectfires.eu>).
- Sept. 2012 Aug. 2017 **Utrecht University (The Netherlands)**
Faculty of Innovation and Geosciences: Member of the Faculty Council
- Sept. 2010 - Aug. 2012 **Columbia University, New York (USA) & Utrecht University (The Netherlands) in collaboration with Universität zu Köln and Universität Düsseldorf (Germany)**
Leader of International Research Group to collect data on, and research into, institutional influences on venture creation processes.
- March 2007– Aug. 2008 **Max-Planck-Institut für Gesellschaftsforschung (MPIfG), Köln (Germany)**
 Organiser of the monthly methods seminar (‘*Methodenkreis*’) where different research methods were presented and discussed by MPIfG scientists.

3.2. OTHER PROFESSIONAL EXPERIENCE OUTSIDE ACADEMIA

- June 2000 – **DaimlerChrysler AG, Rome (Italy) and Stuttgart (Germany)**
 Sept. 2000 *Department of Marketing Consulting and Controlling*: Assistant Product Manager
- June 1999 – **AUDI AG, Ingolstadt (Germany)**
 Sept. 1999 *PR Department*: Assistant Organiser of AUDI's sponsoring activities at the "Salzburger Festspiele"
- June 1998 – **Clairefontaine/ Rhodia, Mulhouse (France)**
 Nov. 1998 *Marketing Department*: Assistant Product Manager

4. TEACHING EXPERIENCE

4.1. TEACHING CERTIFICATES

- Jan. 2010 **Basiskwalificatie Onderwijs aan de Universiteit (BKO)**
 Nation-wide recognized certificate 'Basic Teaching Qualification', awarded by Utrecht University (The Netherlands)

4.2. COURSES TAUGHT (SELECTION OF MOST IMPORTANT)

- 1st Semester **Organisation Theory**
 since 2021/2022 Course for BSc students enrolled in the bachelor programme 'International Business Administration' at the *Nijmegen School of Management, Radboud University* (The Netherlands)
- 2nd Semester **Qualitative Innovation Analytics**
 2017/2018 – Course for MSc students enrolled in the master programmes 'Innovation Sciences' and 'Sustainable Business and Innovation' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Organisation and Innovation**
 2017/2018 – Course for BSc students enrolled in the bachelor program 'Global Sustainability Science' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 2nd Semester **Qualitative Innovation Analytics**
 2014/2015 – Course for MSc students enrolled in the master program 'Innovation Sciences' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Organization Theories**
 2012/2013 – Course for BSc students enrolled in the bachelor program 'Natural Sciences and Innovation Management' at the *Faculty of Geosciences, Utrecht University* (NL)
- 2nd Semester **Designing Innovation Research**
 2012/2013 – Course for MSc students enrolled in the master program 'Science and Innovation Management' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)

- Sept. 2012 **Methodology Workshop on Charles Ragin’s Qualitative Comparative Analysis**
Workshop for MSc and PhD students, sponsored by the Institut für Unternehmensführung und Organisation, *Leibniz Universität Hannover* (Germany)
- 2nd Semester **Research Design**
2010/2011 Course for MSc students enrolled in the master program ‘Quantitative Methods in the Social Sciences’ at the *School of International and Political Affairs (SIPA), Columbia University* (USA)
- 2nd Semester **Designing Innovation Research**
2009/2010 Course for MSc students enrolled in the master program ‘Science and Innovation Management’ at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Organization Theories: Perspectives of Political Sciences and Management Studies**
2009/2010 Course for BSc students enrolled in the bachelor program ‘Natural Sciences and Innovation Management’ at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Lecturer in the ‘Bachelor Honours Program’**
2008/2009 Lectures on academic skills given to particularly talented BSc students at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Designing Innovation Research**
2008/2009 Course for MSc students enrolled in the master program ‘Science and Innovation Management’ at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Microeconomics of Innovation**
2008/2009 Course for BSc students enrolled in the bachelor program ‘Natural Sciences and Innovation Management’ at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 2nd Semester **Comparative Methodology and Data Analysis with QCA**
2006/2007 Course for MA and PhD students at the *Faculty of Management, Economics and Social Sciences, University of Cologne* (Germany)
- May 2007 **Methodology Workshop on Charles Ragin’s Qualitative Comparative Analysis**
Workshop for advanced students and researchers, sponsored by the *The Israeli Association for Political Science*, and the *Research Methods Forum of the University of Haifa* (Israel)
- Aug. 2006 **ECPR Summer School in Methods & Techniques, University of Ljubljana (Slovenia)**
Teaching Assistant to Prof. Benoît Rihoux (Université Catholique de Louvain) and Prof. Dirk Berg-Schlosser (Universität Marburg) in their course on ‘Systematic Comparative Methods’

5. SCHOLARSHIPS, GRANTS, AND PRIZES

- March 2022 **European Research Council (ERC), Brussels (NL)**
ERC Consolidator Grant (ad personam) to establish a research team (3 PhD students, 1 PostDoc) investigating how digital labour markets take shape over time.
 Amount awarded: 2,000,000 €
- June 2022 **Radboud University and Glasgow University, Nijmegen (NL) and Glasgow (UK)**
Radboud-Glasgow Collaboration Fund awarded to a consortium of six researchers for conducting two sets of case studies on the practices of innovative firms on their pathway to ecological sustainability.
 Amount awarded: £19,916
- Sept. 2019 **NWO (The Netherlands' Organisation for Scientific Research), Den Haag (NL)**
Aspasia Grant (ad personam) in additional support of the on-going Vidi research project on the topic of digital labour markets ('gig economy').
 Amount awarded: 100,000 €
- June 2017 **NWO (The Netherlands' Organisation for Scientific Research), Den Haag (NL)**
Vidi grant (ad personam) to establish a research team (2 PhD students, 1 PostDoc) investigating the institutional foundations of digital labour markets ('gig economy').
 Amount awarded: 800,000 €
- April 2015 **Research Executive Agency (REA) of the European Union, Brussels (Belgium)**
Horizon-2020 grant (FIRES) awarded to an international research consortium of 9 European universities to investigate institutional influences on entrepreneurship.
 - Amount awarded to consortium: 2.5 m €.
 - Amount awarded to myself as work package leader: 308,000 €.
- Oct. 2014 **International Research Consortium "Climate KIC", Utrecht (The Netherlands)**
Practitioner grant awarded for the development of a "Best Practice Guide on Entrepreneurial Team Formation". Amount awarded: 28,000 €
- Sept. 2012 **International Research Consortium "Climate KIC", Utrecht (The Netherlands)**
Research grant awarded for data collection and analyses of institutional influences on venture creation processes. Amount awarded: 100,000 €
- Febr. 2010 **Research Executive Agency (REA) of the European Union, Brussels (Belgium)**
Marie Curie International Research Fellowship for a research period of 2 years at the Center on Organizational Innovation (COI) of Columbia University (NY, USA) and the Innovation Studies Group (ISG) of Utrecht University (The Netherlands).
 Grant awarded: approx. 162,000 €
- Nov. 2009 **Council for European Studies, Columbia University, New York (USA)**
Nomination of book 'One Political Economy, One Competitive Strategy?' Oxford University Press (2008) for the 'CES Book Award'
-

- July 2009 **NWO (The Netherlands' Organisation for Scientific Research), Den Haag (NL)**
Focus en Massa Grant to fund a PhD research position of 4 years.
 Together with Prof. Marko Hekkert. Grant awarded: approx. 203,000 €
- Oct. 2007 **Minerva Stiftung, München (Germany)**
Minerva Research Fellowship awarded to conduct research project on 'High-tech Entrepreneurship'. Grant awarded: approx. 60,000 €
 Grant declined in favour of position as Assistant Professor at Utrecht University
- March 2007 **Pro Generika e.V. (German Association of Generics Producers), Berlin (Germany)**
 Dissertation nominated for the junior scientist award '*Nachwuchspreis Gesundheitsökonomie /-politik*' by Pro Generika. Prize money: 2,500 €
- Oct. 2006 – **Max-Planck-Institut für Gesellschaftsforschung (MPIfG), Köln (Germany)**
 Aug. 2008 *Postdoctoral Research Fellowship*. Grant awarded: approx. 36,000 €
- Sept. 2005 – **European University Institute (EUI), Florence (Italy)**
 Aug. 2006 *Scholarship* in full support of doctoral studies at the European University Institute (EUI), Florence (Italy). Grant awarded: approx. 13,000 €
- Sept. 2002 – **German Academic Exchange Service (DAAD), Bonn (Germany)**
 Aug. 2005 *Scholarship* in full support of doctoral studies at the European University Institute (EUI), Florence (Italy). Grant awarded: approx. 42,000 €
- Sept. 2001 – **German Academic Exchange Service (DAAD), Bonn (Germany)**
 Aug. 2002 '*Jahresstipendium*' in full support of MSc studies at the London School of Economics and Political Science (UK). Grant awarded: approx. 21,000 €

6. INVITATIONS FOR RESEARCH PRESENTATIONS AND SIMILAR ADDRESSES

- 12 Jan. 2023 **Utrecht University (The Netherlands)**
 Workshop on the Platform Work. Research presentation on '*Are corporate gig workers more successful than individual gig workers?*'.
- 20 Oct. 2022 **University of Groningen (The Netherlands)**
 Faculty of Economics and Business – Innovation Management and Strategy Department. Research seminar presentation, on '*We Don't Need No (Higher) Education! On the Relationship between Education and Income in the Online Gig Economy*'.
- 14 Oct. 2022 **Reshaping Work Conference (Amsterdam)**
 Moderated Panel Discussion with Sam Cao (Stockholm School of Economics), Stephan Kröpfl (Zurich Insurance) and Vincent Huguet (CEO, Malt) on '*Platforms, Careers & Entrepreneurship in the Gig Economy*'.

- 9 March 2022 **VHB Jahrestagung, Online and Heinrich-Heine-Universität Düsseldorf (Germany)**
Discussant of the research contributions to the symposium on '*Digital Entrepreneurship & Entrepreneurial Strategy*'.
- 27 Oct. 2021 **Goethe-Universität, Frankfurt (Germany)**
Faculty of Economics and Business. Research presentation on '*Time is Money. And Timing is Everything: Funding Acquisition Processes of Nascent Ventures*' at the "Applied Microeconomics and Organization Seminar".
- 2 July 2021 **SASE Annual Virtual Conference, Online**
Discussant of the book "Les capitalismes à l'épreuve de la pandémie" by Robert Boyer at the Author-Meets-Critics Featured Panel. Available online at: <https://www.youtube.com/watch?v=jgBegNKbor4>
- 8 April 2021 **Wageningen University & Research, Wageningen (The Netherlands)**
Studium Generale lecture on '*The Gig Economy – A Game Changer?*'.
- 28 May 2020 **Hertie School of Governance, Berlin (Germany)**
Online research presentation on '*Do Gig Workers in Global Labour Markets Specialize?*' at the workshop on „Regulating Work in the Platform Economy“.
- 12 Dec. 2018 **Institut für Mittelstandsforschung, Bonn (Germany)**
Research seminar presentation on '*Die Gig-Ökonomie*'.
- 1 March 2018 **Ludwig-Maximilians-Universität München, München (Germany)**
Institut für Strategie, Technologie und Organisation. Research presentation on the '*Gig Economy*' at the workshop on "Online Labour Markets".
- 30 Nov. 2017 **Technische Universiteit Eindhoven, Eindhoven (The Netherlands)**
School of Innovation Sciences. Research seminar presentation, on '*How Labour-Market Institutions Influence Team Formation in Start-Up Ventures*'.
- 15 April 2015 **Politecnico di Milano, Milan (Italy)**
Dipartimento di Ingegneria Gestionale. Research seminar presentation, entitled '*Is Silicon Valley a Role Model for Europe? Towards a dynamic institutional theory of venture creation processes*'.
- 4 Juni 2014 **Bergische Universität Wuppertal (Germany)**
Schumpeter School of Business and Economics. Research seminar presentation on '*Institutionelle Einflüsse auf Gründungsprozesse*'.
- 31 May 2012 **Zentrum für Europäische Wirtschaftsforschung, Mannheim (Germany)**
Department of Industrial Economics and International Management. Research seminar presentation on '*Do Germans found differently?*'
- 23 May 2012 **Hertie School of Governance, Berlin (Germany)**
Presentation of research agenda on institutions and entrepreneurial processes: '*The Theoretical and Methodological Gaps to be Closed*'
-

- 25 April 2012 **Utrecht Center for Entrepreneurship, Utrecht (The Netherlands)**
Research presentation on *'Is Silicon Valley a Role Model?'* at the workshop on "Green Entrepreneurship and Institutions".
- 26 March 2012 **University of Colorado, Denver (USA)**
Colorado European Union Center of Excellence (CEUCE). Research seminar presentation on *'Do Americans and Germans create firms differently?'*
- 10 Jan. 2012 **Technische Universität Dortmund (Germany)**
Selection Committee at the Wirtschafts- and Sozialwissenschaftliche Fakultät: Last-round job talk for position as Full Professor of Innovation Management and Entrepreneurship (W3). Presentation on *'Wie Institutionen Gründungsprozesse beeinflussen: Gründen Deutsche anders?'* Zweitruf obtained.
- 11 Oct. 2011 **Erasmus University Rotterdam, Rotterdam (The Netherlands)**
Erasmus Research Institute of Management (ERIM). Research seminar presentation on *'How National Institutions Shape Venture Creation Processes in Germany and the United States'*.
- 10 Febr. 2011 **Columbia University, New York (USA)**
Institute for Social and Economic Research and Policy (ISERP): Division for Quantitative Methods in the Social Sciences (QMSS). Research seminar presentation entitled *'Towards a Dynamic Institutional Theory of Entrepreneurship'*.
- 4 Nov. 2010 **Georgia Tech, Atlanta (USA)**
Executive Roundtable Discussion organised by the European Union Center of Excellence (EUCE). Practitioner presentation on *'The Europe 2020 Agenda: On the Opportunities of the Euro Crisis for Europe'*.
- 14 Oct. 2009 **Erasmus University Rotterdam, Rotterdam (The Netherlands)**
Erasmus Research Institute of Management (ERIM). Research seminar presentation on *"Necessity is the mother of invention" and of entrepreneurship? Motives for inventors (not) to become entrepreneurs in innovation-intensive industries'*.
- 29 May 2009 **Harvard Business School, Boston M.A. (USA)**
Discussion of forthcoming book by Dan Breznitz *'Run of the Red Queen: Government, Innovation, Globalization, and Economic Growth in China'* at the HBS International Research Conference.
- 23 April 2009 **Columbia Business School, New York (USA)**
Management Division. Research seminar presentation on *'Technological and ecological entrepreneurship: Motives of inventors (not!) to commercialize their knowledge in innovation-intensive industries'*.
- 9 April 2009 **Harvard Business School, Boston M.A. (USA)**
HBS International Seminar Series. Research presentation on *'Technological and ecological entrepreneurship: Motives of inventors (not!) to commercialize their knowledge in innovation-intensive industries'*.
-

- 7 June 2008 **Harvard Business School, Boston M.A. (USA)**
Presentation of forthcoming book '*One Political Economy, One Competitive Strategy?*' at the HBS International Research Conference.
- 19 May 2008 **European University Institute, Florence (Italy)**
Department of Political and Social Sciences. Research seminar presentation on '*Triggers of Technology Transfer: From Invention to Innovative Entrepreneurship*'.
- 17 Dec. 2007 **Utrecht University, Utrecht (The Netherlands)**
Advisory Appointment Committee of the Copernicus Institute for Sustainable Development and Innovation (Faculty of Geosciences): Last-round job talk for position as Assistant Professor. Presentation on '*How radically innovative biotech firms succeed in Germany*'. Position obtained and assumed.
- 27 Nov. 2007 **Erasmus University Rotterdam, Rotterdam (The Netherlands)**
Selection Committee at the Centre for Entrepreneurship & New Business Venturing: Last-round job talk for position as Assistant Professor. Presentation on '*How radically innovative companies succeed in Germany*'. Position obtained and declined.
- 19 Nov. 2007 **European Business School (EBS), Oestrich-Winkel (Germany)**
Selection Committee at the Institute of Innovation Management and Entrepreneurship: Last-round job talk for position as Assistant Professor. Presentation on '*Can radically innovative high-growth companies succeed in Germany?*' Position obtained and declined.
- 14 June 2007 **Max-Planck-Institut für Gesellschaftsforschung, Köln (Germany)**
'Internal Seminar' presentation on '*Strategy Choice and Strategy Stability: Do National Institutions Matter?*'
- 10 Jan. 2007 **The Technion – Israel Institute of Technology, Haifa (Israel)**
Faculty of Industrial Engineering and Management. Research seminar presentation on '*One Political Economy, One Competitive Strategy?*'
- 4 Jan. 2007 **University of Haifa, Haifa (Israel)**
School of Political Science. Departmental presentation on '*Alternative Pathways to Competitiveness within Developed Capitalism*'.
- 3 Jan. 2007 **University of Haifa, Haifa (Israel)**
Graduate School of Management. Presentation on '*Comparing the Competitiveness of Pharmaceutical Firms in Germany, Italy, and the UK*'
-

7. SUPERVISION AND EXAMINATION OF PHD STUDENTS

- Since
Aug. 2022 **Supervision of Victo da Silva Neto; Radboud University (The Netherlands)**
Department of Business Administration, Nijmegen School of Management.
PostDoc Project: *Identity of High-Skill Workers in the Online Gig Economy.*
- 29 Jan. 2021 **External Examiner of Timo Seidl; European University Institute (Italy)**
Department of Social and Political Sciences (SPS).
PhD Thesis Project: *Ideas, Politics, and Technological Change – Five Essays on the Comparative Political Economy of Digitalization.*
- Since
Oct. 2020 **Supervision of Adrian Toroslu; collaborative PhD programme between**
- Hochschule Bremen (Germany), Fakultät für Wirtschaftswissenschaften
- Utrecht University (The Netherlands), Innovation Studies Group.
PhD Thesis Project: *Platform Economy – Value Creation versus Value Capture.*
- Since
Oct. 2018 **Supervision of Nikos Koutsimpogiorgos; Utrecht University (The Netherlands)**
Innovation Studies Group, Copernicus Institute of Sustainable Development.
PhD Thesis Project: *Digital Organisations – Online Platforms in the Gig Economy.*
- Since
Sept 2018 **Supervision of Jaap van Slageren; Utrecht University (The Netherlands)**
Innovation Studies Group, Copernicus Institute of Sustainable Development.
PhD Thesis Project: *National Workforces and the Gig Economy.*
- 17 April 2020 **External Examiner of Drew Woodhouse; Sheffield Hallam University (UK)**
Sheffield Business School.
PhD Thesis Title: *Institutional Varieties and Entrepreneurship: An Empirical Analysis.*
- 13 Sept. 2019 **PhD Defence of Lukas Held; Utrecht University (The Netherlands)**
Innovation Studies Group, Copernicus Institute of Sustainable Development.
PhD Thesis Title: *Unravelling the Patterns in Venture Creation Processes.*
- 1 June 2018 **PhD Defence of Brita Schemmann; Utrecht University (The Netherlands)**
Innovation Studies Group at the Copernicus Institute of Sustainable Development.
PhD Thesis Title: *Crowdsourcing Innovation: Understanding Online Idea Generation and Knowledge Production.*
- 4 Oct. 2013 **PhD Defence of Neil Thompson; Utrecht University (The Netherlands)**
Innovation Studies Group, Copernicus Institute of Sustainable Development.
PhD Thesis Title: *Institutional Logics and Entrepreneurship: Struggling for Legitimacy in the Emerging Bio-Energy Field.*
- 6 July 2012 **PhD Defence of Irene Troy; Utrecht University (The Netherlands)**
Innovation Studies Group, Copernicus Institute of Sustainable Development.
PhD Thesis Title: *Patent Transactions and Markets for Patents: Dealing with Uncertainty*

8. LANGUAGES AND COMPUTING

German	Mother tongue
English	Spoken, written and reading fluency
French	Spoken, written and reading fluency “Certificat pratique de français“ awarded by the <i>Chamber of Industry and Commerce Paris</i> (France)
Italian	Spoken, written and reading fluency
Dutch	Spoken, written and reading proficiency
Spanish	Spoken, written and reading proficiency
Latin	‘Großes Latinum’
Computing	<u>Microsoft Office</u> : Word, Excel, Power Point, Access, Outlook <u>Computer Programs for Statistical Analysis</u> : SPSS; R; Tosmana; STATA

9. REFEREES**Professorin Friederike Welter**

Präsidentin des
Institutes für Mittelstandsforschung Bonn
Maximilianstraße 20
53111 Bonn (Germany)
Tel.: +49 – (0)228 729970
E-mail: welter@ifm-bonn.org

Professor Wolfgang Streeck

Director emeritus
Max-Planck-Institut für Gesellschaftsforschung
Paulstraße 3
50676 Köln (Germany)
Tel.: +49 – (0)221 2767-202
E-mail: streeck@mpifg.de

II. LIST OF PUBLICATIONS

1. BOOKS

- Herrmann, Andrea M. (2008): *One Political Economy, One Competitive Strategy? Comparing Pharmaceutical Firms in Germany, Italy, and the UK*. Oxford: Oxford University Press. 202 pages.
- Herrmann, Andrea M. (2006): *Alternative Pathways to Competitiveness within Developed Capitalism*. Florence: European University Institute Press. 243 pages.

2. BOOK CHAPTERS

- Andrea M. Herrmann (2020): "On the Institutional Foundations of the Varieties of Entrepreneurship in Europe." In *Financial and Institutional Reforms for an Entrepreneurial Society in Europe, Part I*. Eds. Axel Marx, Mark Sanders, and Mikael Stenkula. Berlin, Springer Verlag: pp. 71-90.
- Sanders, Mark, Mikael Stenkula, Michael Fritsch, Andrea M. Herrmann, Gresa Latifi, Balázs Páger, Laszlo Szerb, Elisa Terragno Bogliaccini and Michael Wyrwich (2020): "A Reform Strategy for Germany." In *Financial and Institutional Reforms for an Entrepreneurial Society in Europe, Part II*. Eds. Axel Marx, Mark Sanders, and Mikael Stenkula. Berlin, Springer Verlag: pp. 163-202.
- Sanders, Mark, Mikael Stenkula, Luca Grilli, Andrea M. Herrmann, Gresa Latifi, Balázs Páger, Laszlo Szerb and Elisa Terragno Bogliaccini (2020): "A Reform Strategy for Italy." In *Financial and Institutional Reforms for an Entrepreneurial Society in Europe, Part II*. Eds. Axel Marx, Mark Sanders, and Mikael Stenkula. Berlin, Springer Verlag: pp. 127-162.
- Sanders, Mark, James Dunstan, Saul Estrin, Andrea M. Herrmann, Balázs Páger, Laszlo Szerb, and Elisa Terragno Bogliaccini (2020): "A Reform Strategy for the UK." In *Financial and Institutional Reforms for an Entrepreneurial Society in Europe, Part II*. Eds. Axel Marx, Mark Sanders, and Mikael Stenkula. Berlin, Springer Verlag: pp. 203-246.
- Herrmann, Andrea M., Petra Zaal, Maryse M. H. Chappin and Brita Schemmann (2019). "Does Education Still Matter in Online Labor Markets?" In *Perspectives on the Sharing Economy*. Eds. Dominika Wruk, Achim Oberg, and Indre Maurer. Newcastle upon Tyne, Cambridge Scholars Publishing: pp. 64-71.
- Hancké, Bob and Andrea M. Herrmann (2007): "Wage Bargaining and Comparative Advantage in EMU." In *Beyond Varieties of Capitalism*. Eds. Bob Hancké, Martin Rhodes, and Mark Thatcher. Oxford, Oxford University Press: pp. 122-144.
-

3. PEER-REVIEWED ARTICLES IN JOURNALS

- Toroslu, Adrian, Andrea M. Herrmann, Maryse M.H. Chappin, Brita Schemmann, and Carolina Castaldi (2023): “Open innovation in nascent ventures: Does openness influence the speed of reaching critical milestones?” *Technovation*. Vol. 124 (June 2023): Article No. 102732. <https://www.sciencedirect.com/science/article/pii/S0166497223000433>
- Latifi, Gresa, Luca Grilli, and Andrea M. Herrmann (2023): “Does Writing a Business Plan Still Matter for Searching and Obtaining External Equity Finance?” *Venture Capital*. DOI:10.1080/13691066.2022.2161969. <https://doi.org/10.1080/13691066.2022.2161969>
- Koutsimpogiorgos, Nikos, Koen Frenken, and Andrea M. Herrmann (2023): “Platform Adaptation to Regulation: The Case of Domestic Cleaning in Europe.” *Journal of Industrial Relations*. <https://doi.org/10.1177/00221856221146833>
- Herrmann, Andrea M., Petra Zaal, Maryse M.H. Chappin, Brita Schemmann, and Amelie Lühmann (2023): “ ‘We Don’t Need No (Higher) Education’ – How the gig economy challenges the education-income paradigm.” *Technological Forecasting and Social Change*. Vol. 186 (Part A): Article No. 122136. <https://www.sciencedirect.com/science/article/pii/S0040162522006576>
- Van Slageren, Jaap, Andrea M. Herrmann, and Koen Frenken (2022): “Is the Online Gig Economy Beyond National Reach? A European Analysis“. *Socio Economic Review*. DOI: <https://doi.org/10.1093/ser/mwac038>
- Herrmann, Andrea M., Cornelia Storz, and Lukas Held (2020): “Whom do Nascent Ventures Search For? Resource Scarcity and Linkage Formation Activities during New Product Development Processes.” *Small Business Economics*. Vol. 58 (No.1): pp. 475-496.
- Van Slageren, Jaap, Nikos Koutsimpogiorgos, Andrea M. Herrmann, and Koen Frenken (2020): “Conceptualizing the Gig Economy and Its Regulatory Problems“. *Policy and Internet*, Vol. 12 (No.4): pp. 525-545.
- Herrmann, Andrea M. (2019): “A plea for varieties of entrepreneurship.” Special Issue on “Entrepreneurship in Context”. *Small Business Economics*, Vol. 52 (No.2): pp. 331-343.
- Held, Lukas, Andrea M. Herrmann, and Allard van Mossel (2018): “Team formation processes in new ventures.” Special Issue on “Financial and Institutional Reforms for an Entrepreneurial Society”. *Small Business Economics*, Vol. 51 (No.2): pp. 441-464.
- Dilli, Selin, Niklas Elert, and Andrea M. Herrmann (2018): “Varieties of entrepreneurship. Exploring the institutional foundations of different entrepreneurship types through ‘Varieties-of-Capitalism’ arguments.” Special Issue on “Financial and Institutional Reforms for an Entrepreneurial Society”. *Small Business Economics*, Vol. 51 (No.2): pp. 293-320.
- Thompson, Neil A., Andrea M. Herrmann and Marko P. Hekkert (2018): “SME Knowledge Commercialisation through Public Sector Partnerships.” *International Journal of Innovation and Technology Management*, Vol. 15 (No.3).
-

- Schemmann, Brita, Maryse M.H. Chappin, and Andrea M. Herrmann (2017): “The right kind of people: Characteristics of successful ideators’ online behaviour.” *Creativity and Innovation Management*, Vol. 26 (No.3): pp. 277-290.
- Meelen, Toon, Andrea M. Herrmann and Jan Faber (2017): “Disentangling patterns of economic, technological and innovative specialization of Western economies: An assessment of the Varieties-of-Capitalism theory on comparative institutional advantages.” *Research Policy*, Vol. 46 (No.3): pp. 667-677.
- Schemmann, Brita, Andrea M. Herrmann, Maryse M.H. Chappin, Gaston J. Heimeriks (2016): “Crowdsourcing ideas: Involving ordinary users in the ideation phase of new product development.” *Research Policy*, Vol. 45 (No. 6): pp. 1145-1154.
- Thompson, Neil A., Andrea M. Herrmann and Marko P. Hekkert (2015): “How sustainable entrepreneurs engage in institutional change: insights from biomass torrefaction in the Netherlands.” *Journal of Cleaner Production*, Vol. 106: pp. 608-618.
- Herrmann, Andrea M., Janne-Louise L. Taks and Ellen H.M. Moors (2012): “Beyond Regional Clusters: On the Importance of Geographical Proximity for R&D Collaborations in a Global Economy.” *Industry and Innovation*, Vol. 19 (No. 6): pp. 499-516.
- Peine, Alexander and Andrea M. Herrmann (2012): “The Sources of Use Knowledge: Towards Integrating the Dynamics of Technology Use and Design in the Articulation of Societal Challenges”. *Technological Forecasting & Social Change*, Vol. 79 (No. 8): pp. 1495-1512.
- Taks, Janne, Andrea M. Herrmann and Ellen Moors (2011): “Does Regional Proximity still Matter in a Global Economy? The Case of Flemish Biotech Ventures”. *Frontiers of Entrepreneurship Research*, Vol. 31 (No. 16): pp. 516-529.
- Herrmann, Andrea M. and Alexander Peine (2011): “When ‘National-Innovation-System’ meet ‘Varieties-of-Capitalism’ arguments on labour qualifications: On the skill types and scientific knowledge needed for radical and incremental product innovations.” *Research Policy*, Vol. 40 (No. 5): pp. 687-701
- Marijn van Weele, Neil Thompson, Andrea M. Herrmann, Erik Stam. (2010): “A Green - Entrepreneurial - Deal? Explaining the Development of Green Ventures and the Role of Government Subsidies”. *Frontiers of Entrepreneurship Research*, Vol. 30 (No. 18).
- Herrmann, Andrea M. (2010): “Against the Schumpeterian mainstream: a review of institutional approaches to entrepreneurship.” *Socio-Economic Review*, Vol. 8 (No. 4): pp. 735-746.
- Herrmann, Andrea M. (2009): “On the Choice and Success of Competitive Strategies.” *Competition & Change*, Vol. 13 (No.1): pp. 3–28.
- Herrmann, Andrea M. and Lasse Cronqvist (2009): “When Dichotomisation Becomes a Problem for the Analysis of Middle-Size Datasets.” *International Journal of Social Research Methodology*, Vol. 12 (No.1): pp. 33–50.
-

Herrmann, Andrea M. (2008): “Contrasting the Resource-based View and Competitiveness Theories: How Pharmaceutical Firms Choose to Compete in Germany, Italy, and the UK.” *Strategic Organization*, Vol. 6 (No. 4): pp. 343–374.

Herrmann, Andrea M. (2008): “Rethinking the link between labour market flexibility and corporate competitiveness: a critique of the institutionalist literature.” *Socio-Economic Review*, Vol. 6 (No. 4): pp. 637–669.

↳ Response article by Casper, Steven (2009): “Can new technology firms succeed in coordinated market economies? A response to Herrmann and Lange.” *Socio-Economic Review*, Vol. 7 (No. 2): pp. 209–215.

↳ Rejoinder by Herrmann, Andrea M. (2010): “How macro-level sampling affects micro-level arguments: a rejoinder to Steven Casper.” *Socio-Economic Review*, Vol. 8 (No. 2): pp. 333–339.

Herrmann, Andrea (2005): “Converging Divergence: How Competitive Advantages Condition Institutional Change Under EMU.” *Journal of Common Market Studies*, Vol. 43 (No. 2): pp. 287–310.

4. PEER-REVIEWED ARTICLES IN JOURNALS – UNDER REVIEW

Van Slageren, Jaap, Andrea M. Herrmann, and Koen Frenken (1st revise and resubmit): “Skill Specificity in the Online Gig Economy: Same as in Traditional Labour Markets?” *Social Forces*.

Herrmann, Andrea M., Friedemann Polzin, Lukas Held, and Dimo Dimov (under review): “Follow the Money: The Funding Acquisition Process of Nascent Ventures.” *Technovation*.

Toroslu, Adrian, Brita Schemmann, Maryse M.H. Chappin, Carolina Castaldi, and Andrea M. Herrmann (under review): “Value Capture in Open Innovation: A Literature Review and a Research Agenda.” *Industry and Innovation*.

Schemmann, Brita, Maryse M.H. Chappin, Andrea M. Herrmann (under review): “With a Little Help from the Crowd: Idea-Related Knowledge Accumulation through Online Interaction in Crowdsourcing Calls.” *Research-Technology Management*.

Estrin, Saul, Andrea M. Herrmann, Tomasz Mickiewicz, and Mark Sanders (under review): “Trade-Offs in the Earliest Stage of New Venture Creation in the ICT Sector.” *Quarterly Journal of Economics*.

Koutsimpogiorgos, Nikos, Koen Frenken, and Andrea M. Herrmann (under review): “The Geography and Internationalization of Labour Platforms in Europe.” *Cambridge Journal of Regions, Economies and Societies*.

Van Slageren, Jaap, Andrea M. Herrmann, and Koen Frenken (under review): “Deciphering the Signs: Assessing Labour Market Returns on Educational Credentials and Degree Transferability in the Online Gig Economy”. *European Sociological Review*.

Koutsimpogiorgos, Nikos, Koen Frenken, and Andrea M. Herrmann (under review): “Pulling the Brake: Worldwide Institutional Reactions to Uber’s Entry.” *PLOS ONE*.

5. PEER-REVIEWED ARTICLES IN JOURNALS – WORK IN PROGRESS

Frantsen, Marijke, Andrea M. Herrmann, and Gresa Latifi (in preparation): “Are team entrepreneurs more successful than solo entrepreneurs in the gig economy?”

Schemmann, Brita, Maryse M.H. Chappin, Gaston J. Heimeriks, and Andrea M. Herrmann (in preparation): “Searching for external ideas and solutions: What makes innovation crowdsourcing work?”

da Silva Neto, Victo, Stefan Heusinkveld, Andrea M. Herrmann, and Lander Vermeerbergen (in preparation): “ ‘The jobs come to me’: Algorithmic management and the phases of gig workers’ identity work”.

Meinzinger, Leonard, Gresa Latifi, and Andrea M. Herrmann (in preparation): “Approaching Industry Influences on VC Decision Making: Evidence from the Greentech Sector”

6. KNOWLEDGE TRANSFER TO NON-SCIENTIFIC AUDIENCE

6A. PUBLICATIONS TO NON-SCIENTIFIC AUDIENCE

Herrmann, Andrea M. (2020): ‚Standpunkt‘ article entitled „Die Gig Economy in Zeiten der Krise.“ *Gesellschaftsforschung*, Issue 2.20 on the topic of „Die Zukunft in der Krise“: pp. 2-3.

Herrmann, Andrea M., Teita Bijedić, Jonas Löher, Sebastian Nielen, and Nadine Schlömer-Laufen, (2020): „Gründungsprozesse und der Einfluss von Krisen“ *IfM / FGF, Policy Brief Mittelstand aktuell*, Ausgabe 02/20, Bonn: Institut für Mittelstandsforschung.

Bijedić, Teita, Jonas Löher, Sebastian Nielen, Nadine Schlömer-Laufen, Andrea M. Herrmann unter Mitarbeit von Maximilian Zimmermann (2020): „Von der Idee bis zum Gewinn – eine empirische Analyse der Entwicklungsprozesse von Neugründungen“. IfM-Materialien Nr. 281, Bonn: Institut für Mittelstandsforschung.

Herrmann, Andrea M. (2019): “Warum die Gründungskultur im Silicon Valley anders ist.” *IfM / FGF, Policy Brief Mittelstand aktuell*, Ausgabe 02/19, Bonn: Institut für Mittelstandsforschung.

Herrmann, Andrea M. (2018): “Deutsche gründen anders – und das ist gut so! Warum Silicon Valley kein Vorbild für Gründertum in Deutschland ist.” *RKW Magazine*, 2/2018: pp. 24-29.

Sanders, Mark, Michael Fritsch, Andrea M. Herrmann, Gresa Latifi, Balázs Páger, Elisa Terragno Bogliaccini and Michael Wyrwich (2018): „FIRES Reform Strategy for Germany“. *Policy Report*, submitted to the Research Executive Agency of the European Commission.

Sanders, Mark, Luca Grilli, Andrea M. Herrmann, Gresa Latifi, Balázs Páger, Laszlo Szerb (2018): „FIRES Reform Strategy for Italy“. *Policy Report*, submitted to the Research Executive Agency of the European Commission.

Sanders, Mark, James Dunstan, Saul Estrin, Andrea M. Herrmann, Balázs Páger, Laszlo Szerb, and Elisa Terragno Bogliaccini (2018): „FIRES Reform Strategy for the UK“. *Policy Report*, submitted to the Research Executive Agency of the European Commission.

6B. PRESENTATIONS TO NON-SCIENTIFIC AUDIENCE

14 Oct. 2022 **Reshaping Work Conference (Amsterdam)**

Joint Interview with Fredrik Fahning (co-founder of the Platform ZenJob) on *'The Future of Work'* in the Gig Economy.

17 June 2021 **Institute of Labour Science and Social Affairs, Vietnamese Ministry of Labour, Hanoi (Vietnam)**

Online presentation of 'facts & figures' and best-practice cases to offer advice on how to regulate the strongly increasing gig economy in Vietnam.

10 June 2020 **AppJobs Institute, Stockholm (Sweden)**

Online Launch of "Future of Work Report 2020". Keynote discussion of Future of Work Report with a particular view on the Covid-19 Pandemic: *'Is the gig economy a 'crisis-friendly' labour market?'*.

08 Nov. 2018 **Hogan Lovells International LLP, Düsseldorf (Germany)**

Strategy event "IP Lounge 2.0". Advice on how Germany's entrepreneurs differ from their US counterparts: *'Deutsche gründen anders! Warum Silicon Valley kein Vorbild für Gründertum in Deutschland ist'*.

24 May 2018 **Research Executive Agency (REA) of the European Union, Brussels (Belgium)**

Presentation of core results of work package 5 of Horizon-2020 consortium on *'Financial and Institutional Reforms for an Entrepreneurial Society' (FIRES)*.

24 April 2018 **Bundesministerium für Wirtschaft und Energie (BMWi), Berlin (Germany)**

Round Table Mittelstand. Policy advice on how entrepreneurship in Germany differs from other European countries and the US: *'Deutsche gründen anders – und das ist gut so!'*.

6C. MEDIA COVERAGE – REFERENCES IN PRESS, RADIO, AND TELEVISION

14 Oct. 2022 **Youtube Video-Interview with "Future of Work Insiders"**

5 Interview Episodes together with Frederik Fahning (co-founder of the Platform ZenJob) entitled *'Future of Work Insiders: Conversation with Frederik Fahning and Andrea Herrmann'*, by Stevan Vujasinovic. Available at:

https://www.youtube.com/playlist?list=PLJl_ulttaiDJnFF2DsEZsETnsj4gljZ7K

-
- June 2021 **NSM in Focus – Online Magazine of Radboud University**
Interview entitled ‘*In the future, we could all be giggers*’ by Machiel van Zanten.
Available at: <https://www.ru.nl/nsm/current/news/nsm-focus/@1358120/nsm-focus-andrea-herrmann-future-we-could-all>
5. May 2021 **detektor.fm – Podcast**
Radio report entitled ‘*Zurück zum Thema “Crowdworking - Wie verändert Crowdworking die Arbeitswelt?”*’, by Johannes Schmidt. Available at: <https://detektor.fm/digital/zurueck-zum-thema-crowdworking>
- 25 Febr 2021 **Deutschlandfunk, News Programme „Hintergrund“**
Radio report entitled ‘*Plattformarbeit – Braucht Crowdworking neue Regeln?*’, by Katharina Peetz. Available at: <https://www.deutschlandfunk.de/plattformarbeit-braucht-crowdworking-neue-regeln-100.html>
- 12 Aug. 2020 **Institut für Mittelstandsforschung (IfM) Bonn, „Pressemitteilung“**
Press release entitled ‘*Neugründungen in Deutschland beruhen selten auf radikalen Innovationen*’, by Jutta Gröschl. Reprinted inter alia in:
- Springer Professional, Section on „Unternehmensgründung“ (23.10.2020)
- chemie.de, Section on „News“ (13.08.2020)
- DATEV Magazin, Section on „Wirtschaft“ (11.08.2020)
- Energie&Management, Section on „Wirtschaft“ (11.08.2020)
- markenartikel, Section on „Marke and Marketing“ (12.08.2020)
- SmarterWorld, Section on „Smart Utilities“ (12.08.2020)
- The World News Monitor, Section on „Technologie“ (11.08.2020)
- Febr. 2020 **Eine-Welt-Presse, Deutsche Gesellschaft für die Vereinten Nationen (DGVN)**
Issue 2/2020 on the topic of „Digitalisierung und Arbeit“ (page 7).
Newspaper article entitled ‘*Digitale Tagelöhner*’, by Tanja Koch.
- 5 Dec. 2019 **Sueddeutsche Zeitung, Section on „Wirtschaft“ (page 7)**
Newspaper article entitled ‘*Falsches Vorbild*’, by Tanja Koch.
- 25 Sept. 2019 **ZEIT ONLINE, Section on „Digital News“**
Newspaper article entitled ‘*Ein Schwäbisches Digitalwunder*’, by Lisa Hegemann.

7. PEER-REVIEWED WORKING PAPERS

- Herrmann, Andrea M. and Kim van der Putten (2014): “Unravelling Start-Up Processes with the Help of Sequence Analyses”. Innovation Studies Utrecht: *ISU Working Paper No. 14/02*.
- Thompson, Neil A., Andrea M. Herrmann, Erik Stam and Marko P. Hekkert (2011): “Innovation Barriers for Small Biotech, ICT, and Clean-Tech Firms”. Zoetermeer: *EIM Discussion Paper*.
-

- Herrmann, Andrea M. (2008): “Choosing and Successfully Sustaining Competitive Strategies in the European Pharmaceutical Industry.” Cologne: *MPIfG Discussion Paper*, No. 08/9.
- Herrmann, Andrea M. (2008): “On the Discrepancies between Macro and Micro Level Identification of Competitive Strategies.” Cologne: *MPIfG Discussion Paper*, No. 08/6.
- Herrmann, Andrea M. (2007): “On the Discrepancies between Macro- and Micro-Level Identification of Competitive Strategies.” Florence: *EUI Working Paper*, SPS No. 2007/11.
- Herrmann, Andrea and Lasse Cronqvist (2006): “Contradictions in Qualitative Comparative Analysis (QCA): Ways Out of the Dilemma.” Florence: *EUI Working Paper*, SPS No. 2006/06.
- Herrmann, Andrea (2003): “From the EMS to EMU - How Economic and Monetary Union Changes the Structure of Wage-Bargaining throughout the Euro-Zone.” Florence: *EUI Working Paper*, SPS No. 2003/4.

8. CONFERENCE PAPERS

- Lukas Held, Andrea M. Herrmann, Friedemann Polzin, and Dimo Dimov: “Follow the Money: Funding Acquisition Processes of Nascent Ventures.” *Paper presented online at the VHB Jahrestagung; WK Technologie, Innovation, Entrepreneurship*. Online and Heinrich-Heine-Universität Düsseldorf: 8-11 March 2022.
- Van Slageren, Jaap and Andrea M. Herrmann: “Skill Specialisation Patterns in the Gig economy?”. *Paper presented online at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Online: 18-21 July 2020.
- Koutsimpogiorgos, Nikos and Andrea M. Herrmann: “Regulatory adaptation in the gig economy: the case of the domestic cleaning sector in Europe.” *Paper presented online at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Online: 18-21 July 2020.
- Van Slageren, Jaap, Zaal, Nikos Koutsimpogiorgos, Andrea M. Herrmann, Koen Frenken: “Conceptualizing the Gig Economy and Its Regulatory Problems“. *Paper presented at the 6th International Workshop on the Sharing Economy*. Utrecht: 27 – 29 June 2019.
- Storz, Cornelia, Lukas Held, and Andrea M. Herrmann: “Whom Do Nascent Ventures Search For? Variance of Linkage Formation Activities during New Product Development Processes“. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. The New School, New York City: 27 – 29 June 2019.
- Herrmann, Andrea M., Petra Zaal, Maryse M.H. Chappin, and Brita Schemmann: “We Don’t Need No Education! How the Gig Economy Challenges the Current Education Paradigm of the Western World“. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. The New School, New York City: 27 – 29 June 2019.
-

- Zaal, Petra, Andrea M. Herrmann, Maryse M.H. Chappin, and Brita Schemmann: “Does Education still Matter in the Gig Economy?”. *Paper presented at the Annual Conference on Reshaping Work in the Platform Economy*. Amsterdam: 25 – 26 October 2018.
- Zaal, Petra, Andrea M. Herrmann, Maryse M.H. Chappin, and Brita Schemmann: “Does education still matter in the gig economy?”. *Paper presented at the 5th International Workshop on the Sharing Economy*. Mannheim: 28 – 29 June 2018.
- Held, Lukas, Andrea M. Herrmann, and Allard van Mossel: “How Labour-Market Institutions Influence Team Formation in Start-Up Firms”. *Paper presented at the Fourth Conference of the World Interdisciplinary Network for Institutional Research (WINIR)*. Utrecht University, Utrecht: 14 June – 17 September 2017.
- De Feijter, Peter M., Andrea M. Herrmann and Rob Raven: “When Institutions Start to Matter: How national labour and financial market institutions influence start-up firms over time“. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Université Claude Bernard, Lyon: 29 June – 01 July 2017.
- Thompson, Neil A., Andrea M. Herrmann, Erik Stam and Marko P. Hekkert: “On the Beneficial Constraints of Environmental Regulation for the Growth of Eco-Firms”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Massachusetts Institute of Technology, Cambridge MA: 28 – 30 June 2012.
- Van Mossel, Allard, Andrea M. Herrmann and Marko P. Hekkert: “How Do Labour-Market Institutions Shape Venture Creation Processes?”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Massachusetts Institute of Technology, Cambridge MA: 28 – 30 June 2012.
- Thompson, Neil A., Erik Stam, Andrea M. Herrmann, and Marko P. Hekkert: “Entrepreneurial Sensemaking and the Paradox of Environmental Regulations”. *Paper presented at the Annual Meeting of the European Academy of Management (EURAM)*. Rotterdam School of Management, Erasmus University, Rotterdam: 6 – 8 June 2012.
- Thompson, Neil A., Andrea M. Herrmann, Erik Stam and Marko P. Hekkert: “Innovation Barriers in High-Tech Sectors: How SMEs Cope With Knowledge Spillovers and Legitimacy Deficits”. *Paper presented at the Annual Meeting of the European Academy of Management (EURAM)*. Rotterdam School of Management, Erasmus University, Rotterdam: 6 – 8 June 2012.
- Herrmann, Andrea M. and Kim van der Putten (2011): “Unravelling Venture Creation Processes with the Help of Sequence Analyses”. *Paper presented at the Annual Babson College Entrepreneurship Research Conference (BCERC)*. Whitman School of Management, Syracuse University: 8 – 11 June 2011.
- Taks, Janne, Andrea M. Herrmann and Ellen Moors (2011): “Does Regional Proximity Still Matter in a Global Economy? The Case of Flemish Biotech Ventures”. *Paper presented at the Annual Babson College Entrepreneurship Research Conference (BCERC)*. Whitman School of Management, Syracuse University: 8 – 11 June 2011.
- Herrmann, Andrea M. and Kim van der Putten (2010): “On the Use and Usefulness of Sequence Analyses for Studying Venture Creation Processes”. *Paper presented at the 24th Annual Conference on Research in Entrepreneurship and Small Business (RENT)*. Maastricht University: 18 – 19 November 2010.
-

-
- Marijn van Weele, Neil Thompson, Andrea M. Herrmann, Erik Stam (2010): “A Green - Entrepreneurial - Deal?”. *Paper presented at the Annual Babson College Entrepreneurship Research Conference (BCERC)*. École Polytechnique Fédérale de Lausanne: 9 – 12 June 2010.
- Herrmann, Andrea M. (2010): “Organizing Creativity for Innovation: How different types of labour qualifications facilitate radical and incremental product innovations”. *Paper presented at the Annual Meeting of the European Academy of Management (EURAM)*. Tor Vergata University, Rome: 19 – 22 May 2010.
- Herrmann, Andrea M. (2009): “How Necessity Entrepreneurs can Lead the Way out of the Economic Crisis”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Sciences Po Paris: 16 – 18 July 2009.
- Herrmann, Andrea M. (2009): “Employees’ skills and scientists’ knowledge: The types of qualifications needed for radical and incremental product innovation”. *Paper presented at the '25th EGOS Colloquium'*. ESADE Business School, Barcelona: 2 – 4 July 2009.
- Herrmann, Andrea M. (2008): “How Labour Market Flexibility Influences Competitive Strategies”. *Paper presented at the '2008 Academy of Management Annual Meeting' (AoM)*. Anaheim, California: 8 – 13 August 2008.
- Herrmann, Andrea M. (2008): “Do National Institutions Influence Choice and Stability of Competitive Strategies?”. *Paper presented at the '2008 Academy of Management Annual Meeting' (AoM)*. Anaheim, California: 8 – 13 August 2008.
- Herrmann, Andrea M. (2008): “How Pharmaceutical Firms Compete: Contrasting the Resource-based View and Competitiveness Theories”. *Paper presented at the '2008 Academy of Management Annual Meeting' (AoM)*. Anaheim, California: 8 – 13 August 2008.
- Herrmann, Andrea M. (2008): “Do National Institutions Influence Choice and Success of Competitive Strategies? A Study of the European Pharmaceutical Industry”. *Paper presented at the '24th EGOS Colloquium'*. VU University Amsterdam: 10-12 July 2008.
- Herrmann, Andrea M. (2007): “Strategy Choice and Strategy Stability: Do National Institutions Matter?”. *Paper presented at the 'First Israel Strategy Conference' (ISC)*. Hebrew University of Jerusalem: 24 – 25 December 2007.
- Herrmann, Andrea M. (2007): “Institutional Theories in Political Economy: When Macro-Level Theories lack Micro-Level Foundations”. *Paper presented at the 'Fourth General Conference of the European Consortium for Political Research' (ECPR)*. University of Pisa: 6 – 8 September 2007.
- Herrmann, Andrea M. (2007): “Strategy Choice and Strategy Stability: Do National Institutions Matter?”. *Paper presented at the 'Fourth General Conference of the European Consortium for Political Research' (ECPR)*. University of Pisa: 6 – 8 September 2007.
- Herrmann, Andrea M. (2007): “How Globalisation leads to Convergence in the Purpose, and Divergence in the Shape of Labour-Market Institutions”. *Paper presented at the 'Fourth General Conference of the European Consortium for Political Research' (ECPR)*. University of Pisa: 6 – 8 September 2007.
- Herrmann, Andrea M. (2007): “On the Discrepancies between the Identification of Competitive Strategies at the Industry- and the Firm-Level”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Copenhagen Business School: 28 – 30 June 2007.
-

-
- Herrmann, Andrea M. (2007): “Sustaining Radical Product Innovation in Rigid Market Economies”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Copenhagen Business School: 28 – 30 June 2007.
- Herrmann, Andrea (2006): “How Globalisation Leads to Divergence in the Shape of National Labour-Market Institutions, and Convergence in Their Impact Upon Entrepreneurial Behaviour”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. University of Trier: 30 June – 2 July 2006.
- Herrmann, Andrea (2006): “On the Link Between Labour-Market Institutions, Employee Qualifications, and the Pursuit of a Radical-Innovation Strategy”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. University of Trier: 30 June – 2 July 2006.
- Herrmann, Andrea and Lasse Cronqvist (2005): “Fs/QCA and MVQCA: Different Answers to the Problem of Contradicting Observations in QCA.” *Paper presented at the 'Third General Conference of the European Consortium for Political Research' (ECPR)*. Budapest: 8 – 10 September 2005.
- Hancké, Bob and Andrea Herrmann (2005): “EMU, Wage-Bargaining and the Reorganisation of the European Political Economy.” *Paper presented at the Conference on 'Institutional Change in Contemporary European Capitalism'*. London School of Economics and Political Science: 3 – 4 June 2005.
- Herrmann, Andrea (2004): “Centralised versus Decentralised Coordination - Negotiating Wages in Italy and Spain.” *Paper presented at the 'Joint Sessions of Workshops of the European Consortium for Political Research' (ECPR)*. Uppsala: 14 – 17 April 2004.

9. OTHER ACADEMIC RESPONSIBILITIES

9.1. ORGANISATION OF CONFERENCES, CONFERENCE PANELS, AND DOCTORAL CONSORTIA

Oct. 2019 **“Reshaping Work” Conference, Amsterdam (The Netherlands)**

Oct. 2022 Conference Co-Organizer, together with Jovana Karanovic, Hans Berends, and Koen Frenken.

Since **Society for the Advancement of Socio-Economics (SASE)**

Jan. 2019 Co-Organizer of “Network F on Knowledge, Innovation, Technology, and Entrepreneurship (KITE)”, together with Matthew Allen, Matthew Keller, Cornelia Storz and Janet Vertesi.

Nov 2014 **Utrecht University (The Netherlands)**

Organisation of international workshop on ‘*Institutions and Entrepreneurial Development: A Dynamic Perspective*’, together with Bernhard Truffer and Niels Bosma.

May 2011 **Doctoral Consortium on “Regional Economic Integration” at Johns Hopkins University, Washington DC (USA)**

2nd annual meeting of the doctoral consortium on “Regional Economic Integration: Competition and Cooperation in the EU and Beyond”, hosted by the *School of Advanced International Studies (SAIS)* of the Johns Hopkins University (Washington DC, USA).

May 2010 **Doctoral Consortium on “Regional Economic Integration” at Georgia Tech, Atlanta (USA)**

Founding member of the doctoral consortium on “Regional Economic Integration: Researching Dimensions of EU and Transatlantic Competition and Collaboration”, hosted by the *EU Center of Excellence (EUCE)* and the *Center for International Business Education and Research (CIBER)* of the *Georgia Institute of Technology* (Atlanta, USA).

July 2009 **Annual Meeting of the Society for the Advancement of Socio-Economics (SASE), Paris (France)**

Organisation of two panels on ‘*Entrepreneurship and Socio-Economic Development*’ bringing together leading scholars, including (1) David Stark, Richard Swedberg, Christoph Deutschmann, (2) Bernard Léca, Jonathan Levie, Erik Stam. (Together with Guido Möllering).

9.2. REVIEWING FOR RESEARCH GRANTS AND RESEARCH PROGRAMMES

- **Reviewer for the Dutch National Science Foundation (NWO)**
Domain of *Social Sciences and Humanities (SSH)*.
Ad personam grants of the NWO Talent Programme “VENI” awarded for up to 280.000,- €
- **Reviewer for ERC Starting Grant of the European Union**
Panel SH3 *The Social World, Diversity, Population*.
Ad personam grants awarded for up to 1.500.000,- €
- **Reviewer for EU grants of COST** (European Cooperation in Science and Technology)
Panel of *Individuals, Societies, Cultures, and Health (ISCH)*.
Consortium grants awarded for up to 500.000,- €
- **Reviewer for the Israel Science Foundation (ISF)**
Section for *Individual Research Grants* within the *Social Sciences*.
Ad personam grants awarded for up to 120.000,- € per research year.
- **Reviewer for the Max Planck Society (MPG)**
Expert opinion on new research centre envisaged in the area of *Digital Transformation* for an amount of 1.350.000,- € for a 5-year period.
- **Reviewer for the Swiss National Science Foundation (SNSF)**
Division on *Humanities and Social Sciences*.
Ad personam grants awarded for research projects up to approx. 1.000.000,- CHF

9.3. REVIEWING FOR JOURNALS

- **Academy of Management Discoveries** (published by the Academy of Management)
- **Academy of Management Journal** (published by the Academy of Management)
- **Comparative Political Studies** (published by SAGE)
- **Energy Policy** (published by Elsevier)
- **Government and Policy: Environment and Planning C** (published by Pion)
- **Industry and Innovation** (published by Taylor and Francis)
- **Innovation: The European Journal of Social Science Research** (by Taylor and Francis)
- **Journal of Business Venturing** (published by Elsevier)
- **Regulation and Governance** (published by Blackwell Publishing)
- **Research Policy** (published by Elsevier)
- **Socio-Economic Review** (published by Oxford University Press)
- **Small Business Economics** (published by Springer)