

ASSOCIATE PROFESSOR
DR. ANDREA MONIKA HERRMANN

CV AND LIST OF PUBLICATIONS

I. CURRICULUM VITAE



1. PERSONAL DETAILS

Name: Andrea Monika Herrmann
Place and date of birth: Darmstadt (Germany), 19th July 1978
Citizenship: German

Professional Address: Associate Professor
Innovation Studies Group; Utrecht University
Copernicus Institute of Sustainable Development
Princetonlaan 8a; 3584 CB Utrecht; The Netherlands

Office phone: +31 – (0)30 253 7462
E-mail address: A.M.Herrmann@uu.nl
Homepage: www.andrea-herrmann.com

2. ACADEMIC POSITIONS AND HIGHER EDUCATION

2.1. ACADEMIC POSITIONS

Sept. 2019 – **Max-Planck-Institut für Gesellschaftsforschung (MPIfG), Köln (Germany)**

Jan. 2020 *Visiting Researcher* to investigate the “gig economy” (digital labour markets)

Since **Utrecht University, Utrecht (The Netherlands)**

April 2018 *Associate Professor* at the Innovation Studies Group
Copernicus Institute of Sustainable Development.

Areas of Research: - innovation management - entrepreneurship
- corporate strategy - digital labour markets (gig economy)
- political economy - institutional theory
- quantitative and qualitative research methodology

Sept. 2008 **Utrecht University, Utrecht (The Netherlands)**

March 2018 *Assistant Professor* (tenured) at the Innovation Studies Group,
Copernicus Institute of Sustainable Development.

Sept. 2010 – **Columbia University, New York (USA)**

Aug. 2012 *Marie Curie Research Fellowship* at the Institute for Social and Economic Research
and Policy (ISERP) in collaboration with Prof. David Stark and Prof. Chris Weiss

2.2. POSTGRADUATE EDUCATION

Oct. 2006 – **Max-Planck-Institut für Gesellschaftsforschung (MPIfG), Köln (Germany)**

Aug. 2008 *Postdoctoral Fellowship* in collaboration with Prof. Wolfgang Streeck

Sept. 2002 – **European University Institute (EUI), Florence (Italy)**

Aug. 2006 *PhD in Political Economy*; Department of Social and Political Sciences (SPS)

- Thesis Title: *Alternative Pathways to Competitiveness within Developed Capitalism: A Comparative Study of the Pharmaceutical Sector in Germany, Italy, and the UK*

- Thesis Jury: *Prof. Colin Crouch (Supervisor):*
Chair, Institute of Governance & Public Management; Warwick Business School

Prof. Wolfgang Streeck (Co-Supervisor):
Director, Max-Planck-Institut für Gesellschaftsforschung, Cologne

Prof. Rikard Stankiewicz (Liaison Professor):
Professor, Robert Schuman Centre for Advanced Studies; EUI Florence

Prof. David Soskice (External Examiner):
Director, Research Unit: Employment and Economic Change; WZB Berlin

- Date of Defence: 20 November 2006

Sept. 2001 – **The London School of Economics and Political Science (LSE), London (UK)**

Aug. 2002 *MSc in European Studies - EU policy making*; European Institute
Graduated with ‘Merit’ (66%)

2.3. GRADUATE EDUCATION

1997 – 2001 **International Program of Business and Management Studies, Reutlingen (Germany) – Milan (Italy) – Reims (France)**

09/99 – 06/01 European Business School, Reutlingen (Germany)

02/00 – 07/00 Università Cattolica di Milano, Milan (Italy)

09/97 – 08/99 École Supérieure de Commerce, Reims (France)

Double Degree awarded:

- 1 BSc (German Diploma) in European Business and Management Studies
- 1 BSc (French Diploma) in European Business and Management Studies

Final Grade (GPA): 1.4 – equivalent to ‘Distinction’

June 1997 **Ludwig Uhland Gymnasium, Tübingen (Germany)**

A-levels (‘Abitur’) completed with final grade: 1.1 – equivalent to ‘Distinction’

3. OTHER PROFESSIONAL EXPERIENCE

3.1. OTHER PROFESSIONAL EXPERIENCE INSIDE ACADEMIA

Sept. 2018- **Kessels & Smit in collaboration with Utrecht University (The Netherlands)**

Febr. 2019 *Academic Leadership Program* to prepare scientists for leadership positions.

Since Jan. **Society for the Advancement of Socio-Economics (SASE)**

2019 Co-Organizer of “Network F on Knowledge, Technology, and Innovation”, together with Matthew Allen and Matthew Keller.

Since Sept. **Utrecht University (The Netherlands)**

2017 *Department of Innovation and Environmental Studies*: Member of the steering committee of the department’s master study programmes.

June 2015 - **Utrecht University (The Netherlands)**

May 2018 *Work Package Leader in H2020 project “FIRES” (Financial and Institutional Reforms for an Entrepreneurial Society)*: responsible for coordinating the research contributions of 20 researchers at 9 European universities (see <http://www.projectfires.eu>).

Sept. 2012 **Utrecht University (The Netherlands)**

Aug. 2017 *Faculty of Innovation and Geosciences*: Member of the Faculty Council

Sept. 2010 - **Columbia University, New York (USA) & Utrecht University (The Netherlands)**

Aug. 2012 **in collaboration with Universität zu Köln and Universität Düsseldorf (Germany)**
Leader of International Research Group to collect data on, and research into, institutional influences on venture creation processes.

March 2007- **Max-Planck-Institut für Gesellschaftsforschung (MPIfG), Köln (Germany)**

Aug. 2008 Organiser of the monthly methods seminar (‘*Methodenkreis*’) where different research methods are presented and discussed by MPIfG scientists.

3.2. OTHER PROFESSIONAL EXPERIENCE OUTSIDE ACADEMIA

- June 2000 – **DaimlerChrysler AG, Rome (Italy) and Stuttgart (Germany)**
 Sept. 2000 *Department of Marketing Consulting and Controlling*: Assistant Product Manager
- June 1999 – **AUDI AG, Ingolstadt (Germany)**
 Sept. 1999 *PR Department*: Assistant Organiser of AUDI's sponsoring activities at the "Salzburger Festspiele"
- June 1998 – **Clairefontaine/ Rhodia, Mulhouse (France)**
 Nov. 1998 *Marketing Department*: Assistant Product Manager

4. TEACHING EXPERIENCE

4.1. TEACHING CERTIFICATES

- Jan. 2010 **Basiskwalificatie Onderwijs aan de Universiteit (BKO)**
 Nation-wide recognized certificate 'Basic Teaching Qualification', awarded by Utrecht University (The Netherlands)

4.2. COURSES TAUGHT (SELECTION OF MOST IMPORTANT)

- 2nd Semester **Qualitative Innovation Analytics**
 Since 2017/2018 Course for MSc students enrolled in the master programmes 'Innovation Sciences' and 'Sustainable Business and Innovation' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Organisation and Innovation**
 Since 2017/2018 Course for BSc students enrolled in the bachelor program 'Global Sustainability Science' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 2nd Semester **Qualitative Innovation Analytics**
 2014/2015 - 2016/2017 Course for MSc students enrolled in the master program 'Innovation Sciences' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Organization Theories**
 Since 2012/2013 Course for BSc students enrolled in the bachelor program 'Natural Sciences and Innovation Management' at the *Faculty of Geosciences, Utrecht University* (NL)
- 2nd Semester **Designing Innovation Research**
 2012/2013 - 2013/2014 Course for MSc students enrolled in the master program 'Science and Innovation Management' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)

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- Sept. 2012 **Methodology Workshop on Charles Ragin's Qualitative Comparative Analysis**
Workshop for MSc and PhD students, sponsored by the Institut für Unternehmensführung und Organisation, *Leibniz Universität Hannover* (Germany)
- 2nd Semester **Research Design**
2010/2011 Course for MSc students enrolled in the master program 'Quantitative Methods in the Social Sciences' at the *School of International and Political Affairs (SIPA), Columbia University* (USA)
- 2nd Semester **Designing Innovation Research**
2009/2010 Course for MSc students enrolled in the master program 'Science and Innovation Management' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Organization Theories: Perspectives of Political Sciences and Management Studies**
2009/2010 Course for BSc students enrolled in the bachelor program 'Natural Sciences and Innovation Management' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Lecturer in the 'Bachelor Honours Program'**
2008/2009 Lectures on academic skills given to particularly talented BSc students at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Designing Innovation Research**
2008/2009 Course for MSc students enrolled in the master program 'Science and Innovation Management' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Microeconomics of Innovation**
2008/2009s Course for BSc students enrolled in the bachelor program 'Natural Sciences and Innovation Management' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 2nd Semester **Comparative Methodology and Data Analysis with QCA**
2006/2007 Course for MA and PhD students at the *Faculty of Management, Economics and Social Sciences, University of Cologne* (Germany)
- May 2007 **Methodology Workshop on Charles Ragin's Qualitative Comparative Analysis**
Workshop for advanced students and researchers, sponsored by the *The Israeli Association for Political Science*, and the *Research Methods Forum of the University of Haifa* (Israel)
- Aug. 2006 **ECPR Summer School in Methods & Techniques, University of Ljubljana (Slovenia)**
Teaching Assistant to Prof. Benoît Rihoux (Université Catholique de Louvain) and Prof. Dirk Berg-Schlösser (Universität Marburg) in their course on 'Systematic Comparative Methods'
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5. SCHOLARSHIPS, GRANTS, AND PRIZES

- Sept. 2019 **NWO (The Netherlands' Organisation for Scientific Research), Den Haag (NL)**
Aspasia grant (ad personam) in support of research on the topic of 'gig economy' (digital labour markets).
 Amount awarded: 100,000 €
- June 2017 **NWO (The Netherlands' Organisation for Scientific Research), Den Haag (NL)**
Vidi grant (ad personam) in support of a research team investigating the topic of 'gig economy' (digital labour markets) over a 5-year period.
 Amount awarded: 800,000 €
- April 2015 **Research Executive Agency (REA) of the European Union, Brussels (Belgium)**
Horizon-2020 grant (FIRES) in full support of an international research consortium of 9 European universities to investigate institutional influences on entrepreneurship.
 - Amount awarded to consortium: 2.5 m €
 - Amount awarded to myself as work package leader: 308,000 €
- Oct. 2014 **International Research Consortium "Climate KIC", Utrecht (The Netherlands)**
Practitioner grant awarded for development of "Best Practice Guide on Entrepreneurial Team Formation". Amount awarded: 28,000 €
- Sept. 2012 **International Research Consortium "Climate KIC", Utrecht (The Netherlands)**
Research grant awarded for data collection and analyses of institutional influences on venture creation processes. Amount awarded: 100,000 €
- Febr. 2010 **Research Executive Agency (REA) of the European Union, Brussels (Belgium)**
Marie Curie International Research Fellowship for a research period of 2 years at the Center on Organizational Innovation (COI) of Columbia University (NY, USA) and the Innovation Studies Group (ISG) of Utrecht University (The Netherlands).
 Grant awarded: approx. 162,000 €
- Nov. 2009 **Council for European Studies, Columbia University, New York (USA)**
Nomination of book 'One Political Economy, One Competitive Strategy?' Oxford University Press (2008) for the 'CES Book Award'
- July 2009 **NWO (The Netherlands' Organisation for Scientific Research), Den Haag (NL)**
Focus en Massa grant for a PhD research position of 4 years.
 Together with Prof. Marko Heerkert. Grant awarded: approx. 203,000 €
- Oct. 2007 **Minerva Stiftung, München (Germany)**
Minerva Research Fellowship awarded in full support of research project on 'High-tech Entrepreneurship'. Grant awarded: approx. 60,000 €
 Grant declined in favour of position as Assistant Professor at Utrecht University
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- March 2007 **Pro Generika e.V. (German Association of Generics Producers), Berlin (Germany)**
Dissertation nominated for the junior scientist award '*Nachwuchspreis Gesundheitsökonomie /-politik*' by Pro Generika. Prize money: 2,500 €
- Oct. 2006 – **Max-Planck-Institut für Gesellschaftsforschung (MPIfG), Köln (Germany)**
Aug. 2008 *Postdoctoral Research Fellowship*. Grant awarded: approx. 36,000 €
- Sept. 2005 – **European University Institute (EUI), Florence (Italy)**
Aug. 2006 *Scholarship* in full support of doctoral studies at the European University Institute (EUI), Florence (Italy). Grant awarded: approx. 13,000 €
- Sept. 2002 – **German Academic Exchange Service (DAAD), Bonn (Germany)**
Aug. 2005 *Scholarship* in full support of doctoral studies at the European University Institute (EUI), Florence (Italy). Grant awarded: approx. 42,000 €
- Sept. 2001 – **German Academic Exchange Service (DAAD), Bonn (Germany)**
Aug. 2002 '*Jahresstipendium*' in full support of MSc studies at the London School of Economics and Political Science (UK). Grant awarded: approx. 21,000 €

6. INVITATIONS FOR RESEARCH PRESENTATIONS AND SIMILAR ADDRESSES

- 12 Dec. 2018 **Institut für Mittelstandsforschung, Bonn (Germany)**
Research seminar presentation on '*Die Gig-Ökonomie*'.
- 1 March 2018 **Ludwig-Maximilians-Universität München, München (Germany)**
Institut für Strategie, Technologie und Organisation. Research presentation on the '*Gig Economy*' at the workshop on "Online Labour Markets".
- 30 Nov. 2017 **Technische Universiteit Eindhoven, Eindhoven (The Netherlands)**
School of Innovation Sciences. Research seminar presentation, on '*How Labour-Market Institutions Influence Team Formation in Start-Up Ventures*'.
- 15 April 2015 **Politecnico di Milano, Milan (Italy)**
Dipartimento di Ingegneria Gestionale. Research seminar presentation, entitled '*Is Silicon Valley a Role Model for Europe? Towards a dynamic institutional theory of venture creation processes*'.
- 4 Juni 2014 **Bergische Universität Wuppertal (Germany)**
Schumpeter School of Business and Economics. Research seminar presentation on '*Institutionelle Einflüsse auf Gründungsprozesse*'.
- 31 May 2012 **Zentrum für Europäische Wirtschaftsforschung, Mannheim (Germany)**
Department of Industrial Economics and International Management. Research seminar presentation on '*Do Germans found differently?*'
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- 23 May 2012 **Hertie School of Governance, Berlin (Germany)**
Presentation of research agenda on institutions and entrepreneurial processes: *'The Theoretical and Methodological Gaps to be Closed'*
- 25 April 2012 **Utrecht Center for Entrepreneurship, Utrecht (The Netherlands)**
Workshop on Green Entrepreneurship and Institutions. Presentation on *'Is Silicon Valley a Role Model?'*
- 26 March 2012 **University of Colorado, Denver (USA)**
Colorado European Union Center of Excellence (CEUCE). Research seminar presentation on *'Do Americans and Germans create firms differently?'*
- 10 Jan. 2012 **Technische Universität Dortmund (Germany)**
Selection Committee at the Wirtschafts- and Sozialwissenschaftliche Fakultät: Last-round job talk for position as Full Professor of Innovation Management and Entrepreneurship (W3). Presentation on *'Wie Institutionen Gründungsprozesse beeinflussen: Gründen Deutsche anders?'* Zweittruf obtained.
- 11 Oct. 2011 **Erasmus University Rotterdam, Rotterdam (The Netherlands)**
Erasmus Research Institute of Management (ERIM). Research seminar presentation on *'How National Institutions Shape Venture Creation Processes in Germany and the United States'*.
- 10 Febr. 2011 **Columbia University, New York (USA)**
Institute for Social and Economic Research and Policy (ISERP): Division for Quantitative Methods in the Social Sciences (QMSS). Seminar presentation *'Towards a Dynamic Institutional Theory of Entrepreneurship'*.
- 4 Nov. 2010 **Georgia Tech, Atlanta (USA)**
Executive Roundtable Discussion organised by the European Union Center of Excellence (EUCE). Presentation on *'The Europe 2020 Agenda: On the Opportunities of the Euro Crisis for Europe'*.
- 14 Oct. 2009 **Erasmus University Rotterdam, Rotterdam (The Netherlands)**
Erasmus Research Institute of Management (ERIM). Research seminar presentation on *'"Necessity is the mother of invention" and of entrepreneurship? Motives for inventors (not) to become entrepreneurs in innovation-intensive industries'*.
- 29 May 2009 **Harvard Business School, Boston M.A. (USA)**
Discussion of forthcoming book by Dan Breznitz *'Run of the Red Queen: Government, Innovation, Globalization, and Economic Growth in China'* at the HBS International Research Conference.
- 23 April 2009 **Columbia Business School, New York (USA)**
Management Division. Research seminar presentation on *'Technological and ecological entrepreneurship: Motives of inventors (not!) to commercialize their knowledge in innovation-intensive industries'*.
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- 9 April 2009 **Harvard Business School, Boston M.A. (USA)**
HBS International Seminar Series. Presentation on '*Technological and ecological entrepreneurship: Motives of inventors (not!) to commercialize their knowledge in innovation-intensive industries*'.
- 7 June 2008 **Harvard Business School, Boston M.A. (USA)**
Presentation of forthcoming book '*One Political Economy, One Competitive Strategy?*' at the HBS International Research Conference.
- 19 May 2008 **European University Institute, Florence (Italy)**
Department of Political and Social Sciences. Seminar presentation on '*Triggers of Technology Transfer: From Invention to Innovative Entrepreneurship*'.
- 17 Dec. 2007 **Utrecht University, Utrecht (The Netherlands)**
Advisory Appointment Committee of the Copernicus Institute for Sustainable Development and Innovation (Faculty of Geosciences): Last-round job talk for position as Assistant Professor. Presentation on '*How radically innovative biotech firms succeed in Germany*'. Position obtained and assumed.
- 27 Nov. 2007 **Erasmus University Rotterdam, Rotterdam (The Netherlands)**
Selection Committee at the Centre for Entrepreneurship & New Business Venturing: Last-round job talk for position as Assistant Professor. Presentation on '*How radically innovative companies succeed in Germany*'. Position obtained and declined.
- 19 Nov. 2007 **European Business School (EBS), Oestrich-Winkel (Germany)**
Selection Committee at the Institute of Innovation Management and Entrepreneurship: Last-round job talk for position as Assistant Professor. Presentation on '*Can radically innovative high-growth companies succeed in Germany?*' Position obtained and declined.
- 14 June 2007 **Max-Planck-Institut für Gesellschaftsforschung, Köln (Germany)**
'Internal Seminar' presentation on '*Strategy Choice and Strategy Stability: Do National Institutions Matter?*'
- 10 Jan. 2007 **The Technion – Israel Institute of Technology, Haifa (Israel)**
Faculty of Industrial Engineering and Management. Seminar presentation on '*One Political Economy, One Competitive Strategy?*'
- 4 Jan. 2007 **University of Haifa, Haifa (Israel)**
School of Political Science. Departmental presentation on '*Alternative Pathways to Competitiveness within Developed Capitalism*'.
- 3 Jan. 2007 **University of Haifa, Haifa (Israel)**
Graduate School of Management. Presentation on '*Comparing the Competitiveness of Pharmaceutical Firms in Germany, Italy, and the UK*'
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7. SUPERVISION OF PHD STUDENTS

- As of Oct. 2018 **Supervision of Nikos Koutsimpogiorgos; Utrecht University (The Netherlands)**
Thesis Project: *Labour Unions and Regulation in the Gig Economy*.
- Since Sept 2018 **Supervision of Jaap van Slageren; Utrecht University (The Netherlands)**
Thesis Project: *National Workforces and the Gig Economy*.
- 13 Sept. 2019 **PhD Defence of Lukas Held; Utrecht University (The Netherlands)**
Thesis Title: *Unravelling the Patterns in Venture Creation Processes*.
- 1 June 2018 **PhD Defence of Brita Schemmann; Utrecht University (The Netherlands)**
Thesis Title: *Crowdsourcing Innovation: Understanding Online Idea Generation and Knowledge Production*.
- 4 Oct. 2013 **PhD Defence of Neil Thompson; Utrecht University (The Netherlands)**
Thesis Title: *Institutional Logics and Entrepreneurship: Struggling for Legitimacy in the Emerging Bio-Energy Field*.
- 6 July 2012 **PhD Defence of Irene Troy; Utrecht University (The Netherlands)**
Thesis Title: *Patent Transactions and Markets for Patents: Dealing with Uncertainty*

8. LANGUAGES AND COMPUTING

- German** Mother tongue
- English** Spoken, written and reading fluency
- French** Spoken, written and reading fluency
“Certificat pratique de français“ awarded by the *Chamber of Industry and Commerce Paris* (France)
- Italian** Spoken, written and reading fluency
- Spanish** Spoken, written and reading proficiency
- Dutch** Spoken, written and reading proficiency
- Latin** ‘Großes Latinum’

- Computing** Microsoft Office: Word, Excel, Power Point, Access, Outlook
Computer Programs for Statistical Analysis: SPSS; R; Tosmana; STATA

9. REFEREES

Professorin Friederike Welter
Präsidentin des
Institutes für Mittelstandsforschung Bonn
Maximilianstraße 20
53111 Bonn (Germany)
Tel.: +49 – (0)228 729970
E-mail: welter@ifm-bonn.org

Professor Wolfgang Streeck
Director emeritus
Max-Planck-Institut für Gesellschaftsforschung
Paulstraße 3
50676 Köln (Germany)
Tel.: +49 – (0)221 2767-202
E-mail: streeck@mpifg.de

II. LIST OF PUBLICATIONS

1. BOOKS

Herrmann, Andrea M. (2008): *One Political Economy, One Competitive Strategy? Comparing Pharmaceutical Firms in Germany, Italy, and the UK*. Oxford: Oxford University Press. 202 pages.

Herrmann, Andrea M. (2006): *Alternative Pathways to Competitiveness within Developed Capitalism*. Florence: European University Institute Press. 243 pages.

2. BOOK CHAPTERS

Andrea M. Herrmann (forthcoming April 2020): “On the Institutional Foundations of the Varieties of Entrepreneurship in Europe.” In *Financial and Institutional Reforms for an Entrepreneurial Society in Europe, Part I*. Eds. Axel Marx, Mark Sanders, and Mikael Stenkula. Berlin: Springer Verlag.

Sanders, Mark, Mikael Stenkula, Michael Fritsch, Andrea M. Herrmann, Gresa Latifi, Balázs Páger, Laszlo Szerb, Elisa Terragno Bogliaccini and Michael Wyrwich (forthcoming April 2020): “A Reform Strategy for Germany.” In *Financial and Institutional Reforms for an Entrepreneurial Society in Europe, Part II*. Eds. Axel Marx, Mark Sanders, and Mikael Stenkula. Berlin: Springer Verlag.

Sanders, Mark, Mikael Stenkula, Luca Grilli, Andrea M. Herrmann, Gresa Latifi, Balázs Páger, Laszlo Szerb and Elisa Terragno Bogliaccini (forthcoming April 2020): “A Reform Strategy for Italy.” In *Financial and Institutional Reforms for an Entrepreneurial Society in Europe, Part II*. Eds. Axel Marx, Mark Sanders, and Mikael Stenkula. Berlin: Springer Verlag.

Sanders, Mark, James Dunstan, Saul Estrin, Andrea M. Herrmann, Balázs Páger, Laszlo Szerb, and Elisa Terragno Bogliaccini (forthcoming 2020): “A Reform Strategy for the UK.” In *Financial and Institutional Reforms for an Entrepreneurial Society in Europe, Part II*. Eds. Axel Marx, Mark Sanders, and Mikael Stenkula. Berlin: Springer Verlag.

Herrmann, Andrea M., Petra Zaal, Maryse M. H. Chappin and Brita Schemmann (2019). “Does Education Still Matter in Online Labor Markets?” In *Perspectives on the Sharing Economy*. Eds. Dominika Wruk, Achim Oberg, and Indre Maurer. Newcastle upon Tyne: Cambridge Scholars Publishing: pp. 64-71.

Hancké, Bob and Andrea M. Herrmann (2007): “Wage Bargaining and Comparative Advantage in EMU.” In *Beyond Varieties of Capitalism*. Eds. Bob Hancké, Martin Rhodes, and Mark Thatcher. Oxford: Oxford University Press: pp. 122-144.

3. PEER-REVIEWED ARTICLES IN JOURNALS

- Van Slageren, Jaap, Nikos Koutsimpogiorgos, Andrea M. Herrmann, Koen Frenken (forthcoming): „Conceptualizing the Gig Economy and its Regulatory Problems“. *Policy and Internet*.
- Herrmann, Andrea M. (2019): “A plea for varieties of entrepreneurship.” Special Issue on “Entrepreneurship in Context”. *Small Business Economics*, Vol. 52 (No.2): pp. 331-343.
- Held, Lukas, Andrea M. Herrmann, and Allard van Mossel (2018): “Team formation processes in new ventures.” Special Issue on “Financial and Institutional Reforms for an Entrepreneurial Society”. *Small Business Economics*, Vol. 51 (No.2): pp. 441-464.
- Dilli, Selin, Niklas Elert, and Andrea M. Herrmann (2018): “Varieties of entrepreneurship. Exploring the institutional foundations of different entrepreneurship types through ‘Varieties-of-Capitalism’ arguments.” Special Issue on “Financial and Institutional Reforms for an Entrepreneurial Society”. *Small Business Economics*, Vol. 51 (No.2): pp. 293-320.
- Thompson, Neil A., Andrea M. Herrmann and Marko P. Hekkert (2018): “SME Knowledge Commercialisation through Public Sector Partnerships.” *International Journal of Innovation and Technology Management*, Vol. 15 (No.3).
- Schemmann, Brita, Maryse M.H. Chappin, and Andrea M. Herrmann (2017): “The right kind of people: Characteristics of successful ideators’ online behaviour.” *Creativity and Innovation Management*, Vol. 26 (No.3): pp. 277-290.
- Meelen, Toon, Andrea M. Herrmann and Jan Faber (2017): “Disentangling patterns of economic, technological and innovative specialization of Western economies: An assessment of the Varieties-of-Capitalism theory on comparative institutional advantages.” *Research Policy*, Vol. 46 (No.3): pp. 667-677.
- Schemmann, Brita, Andrea M. Herrmann, Maryse M.H. Chappin, Gaston J. Heimeriks (2016): “Crowdsourcing ideas: Involving ordinary users in the ideation phase of new product development.” *Research Policy*, Vol. 45 (No. 6): pp. 1145-1154.
- Thompson, Neil A., Andrea M. Herrmann and Marko P. Hekkert (2015): “How sustainable entrepreneurs engage in institutional change: insights from biomass torrefaction in the Netherlands.” *Journal of Cleaner Production*, Vol. 106: pp. 608-618.
- Herrmann, Andrea M., Janne-Louise L. Taks and Ellen H.M. Moors (2012): “Beyond Regional Clusters: On the Importance of Geographical Proximity for R&D Collaborations in a Global Economy.” *Industry and Innovation*, Vol. 19 (No. 6): pp. 499-516.
- Peine, Alexander and Andrea M. Herrmann (2012): “The Sources of Use Knowledge: Towards Integrating the Dynamics of Technology Use and Design in the Articulation of Societal Challenges”. *Technological Forecasting & Social Change*, Vol. 79 (No. 8): pp. 1495-1512.
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- Taks, Janne, Andrea M. Herrmann and Ellen Moors (2011): “Does Regional Proximity still Matter in a Global Economy? The Case of Flemish Biotech Ventures”. *Frontiers of Entrepreneurship Research*, Vol. 31 (No. 16): pp. 516-529.
- Herrmann, Andrea M. and Alexander Peine (2011): “When ‘National-Innovation-System’ meet ‘Varieties-of-Capitalism’ arguments on labour qualifications: On the skill types and scientific knowledge needed for radical and incremental product innovations.” *Research Policy*, Vol. 40 (No. 5): pp. 687-701
- Marijn van Weele, Neil Thompson, Andrea M. Herrmann, Erik Stam. (2010): “A Green - Entrepreneurial - Deal? Explaining the Development of Green Ventures and the Role of Government Subsidies”. *Frontiers of Entrepreneurship Research*, Vol. 30 (No. 18).
- Herrmann, Andrea M. (2010): “Against the Schumpeterian mainstream: a review of institutional approaches to entrepreneurship.” *Socio-Economic Review*, Vol. 8 (No. 4): pp. 735-746.
- Herrmann, Andrea M. (2009): “On the Choice and Success of Competitive Strategies.” *Competition & Change*, Vol. 13 (No.1): pp. 3–28.
- Herrmann, Andrea M. and Lasse Cronqvist (2009): “When Dichotomisation Becomes a Problem for the Analysis of Middle-Size Datasets.” *International Journal of Social Research Methodology*, Vol. 12 (No.1): pp. 33–50.
- Herrmann, Andrea M. (2008): “Contrasting the Resource-based View and Competitiveness Theories: How Pharmaceutical Firms Choose to Compete in Germany, Italy, and the UK.” *Strategic Organization*, Vol. 6 (No. 4): pp. 343–374.
- Herrmann, Andrea M. (2008): “Rethinking the link between labour market flexibility and corporate competitiveness: a critique of the institutionalist literature.” *Socio-Economic Review*, Vol. 6 (No. 4): pp. 637–669.
- ↳ Response article by Casper, Steven (2009): “Can new technology firms succeed in coordinated market economies? A response to Herrmann and Lange.” *Socio-Economic Review*, Vol. 7 (No. 2): pp. 209–215.
- ↳ Rejoinder by Herrmann, Andrea M. (2010): “How macro-level sampling affects micro-level arguments: a rejoinder to Steven Casper.” *Socio-Economic Review*, Vol. 8 (No. 2): pp. 333-339.
- Herrmann, Andrea (2005): “Converging Divergence: How Competitive Advantages Condition Institutional Change Under EMU.” *Journal of Common Market Studies*, Vol. 43 (No. 2): pp. 287-310.

4. PEER-REVIEWED ARTICLES IN JOURNALS – UNDER REVIEW

- Schemmann, Brita, Maryse M.H. Chappin, Andrea M. Herrmann, Gaston J. Heimeriks (2nd revise and resubmit): “Facilitating idea genesis: Knowledge accumulation in online innovation collectives”. *Journal of Product Innovation Management*.

Held, Lukas, Andrea M. Herrmann, and Cornelia Storz (1st revise and resubmit): “Whom do I search for? Resource Scarcity and Linkage Formation Activities during New Product Development Processes.” *Small Business Economics*.

Herrmann, Andrea M., Petra Zaal, Maryse M.H. Chappin, and Brita Schemmann (1st revise and resubmit): “We don’t need no education: How the gig economy challenges the current education paradigm of the Western world.” Special issue on “Innovation and Skills in the Digital Economy”. *Research Policy*.

5. PEER-REVIEWED ARTICLES IN JOURNALS – WORK IN PROGRESS

Held, Lukas, Andrea M. Herrmann, and Friedemann Polzin (in preparation): “Follow the Money: The Funding Acquisition Process of Nascent Ventures.” *Entrepreneurship Theory and Practice*.

Schemmann, Brita, Maryse M.H. Chappin, Gaston J. Heimeriks, and Andrea M. Herrmann (in preparation): “Searching for external ideas and solutions: What makes innovation crowdsourcing work?”.

Latifi, Gresa, Luca Grilli, and Andrea M. Herrmann (in preparation): „Does Writing a Business Plan Matter for Nascent Ventures to Obtain External Finance?“.

Estrin, Saul, Andrea M. Herrmann, Tomasz Mickiewicz, and Mark Sanders (in preparation): „Linking Resource Acquisition to Success of Nascent Ventures“.

Schlömer-Laufen, Nadine, Susanne Schleppehorst, Teita Bijedic, Jonas Löher, and Andrea M. Herrmann (in preparation): „Neugründungen in zukunftsträchtigen Branchen im internationalen Vergleich“.

6. KNOWLEDGE TRANSFER TO NON-SCIENTIFIC AUDIENCE

6A. PUBLICATIONS TO NON-SCIENTIFIC AUDIENCE

Herrmann, Andrea M. (2019): “Warum die Gründungskultur im Silicon Valley anders ist.” *IfM / FGF, Policy Brief Mittelstand aktuell*, Ausgabe 2, Bonn: Institut für Mittelstandsforschung.

Herrmann, Andrea M. (2018): “Deutsche gründen anders – und das ist gut so! Warum Silicon Valley kein Vorbild für Gründertum in Deutschland ist.” *RKW Magazine*, 2/2018: pp. 24-29.

Sanders, Mark, Michael Fritsch, Andrea M. Herrmann, Gresa Latifi, Balázs Páger, Elisa Terragno Bogliaccini and Michael Wyrwich (2018): „FIRES Reform Strategy for Germany“. *Policy Report*, submitted to the Research Executive Agency of the European Commission.

Sanders, Mark, Luca Grilli, Andrea M. Herrmann, Gresa Latifi, Balázs Páger, Laszlo Szerb (2018): „FIRES Reform Strategy for Italy“. *Policy Report*, submitted to the Research Executive Agency of the European Commission.

Sanders, Mark, James Dunstan, Saul Estrin, Andrea M. Herrmann, Balázs Páger, Laszlo Szerb, and Elisa Terragno Bogliaccini (2018): „FIRES Reform Strategy for the UK“. *Policy Report*, submitted to the Research Executive Agency of the European Commission.

6B. PRESENTATIONS TO NON-SCIENTIFIC AUDIENCE

08 Nov. 2018 **Hogan Lovells International LLP, Düsseldorf (Germany)**
Strategy event “IP Lounge 2.0”. Advice on how Germany’s entrepreneurs differ from their US counterparts: *‘Deutsche gründen anders! Warum Silicon Valley kein Vorbild für Gründertum in Deutschland ist’*.

24 May 2018 **Research Executive Agency (REA) of the European Union, Brussels (Belgium)**
Presentation of core results of work package 5 of Horizon-2020 consortium on *‘Financial and Institutional Reforms for an Entrepreneurial Society’ (FIRES)*.

24 April 2018 **Bundesministerium für Wirtschaft und Energie (BMWi), Berlin (Germany)**
Round Table Mittelstand. Policy advice on how entrepreneurship in Germany differs from other European countries and the US: *‘Deutsche gründen anders – und das ist gut so!’*.

6C. MEDIA COVERAGE – REFERENCES IN PRESS, RADIO, AND TELEVISION

Febr. 2020 **Eine-Welt-Presse, Deutsche Gesellschaft für die Vereinten Nationen (DGVN)**
Issue 2/2020 on the topic of „Digitalisierung und Arbeit“ (page 7).
Newspaper article entitled *‘Digitale Tagelöhner’*, by Tanja Koch.

5 Dec. 2019 **Sueddeutsche Zeitung, Section on „Wirtschaft“ (page 7)**
Newspaper article entitled *‘Falsches Vorbild’*, by Tanja Koch.

25 Sept. 2019 **ZEIT ONLINE, Section on „Digital News“**
Newspaper article entitled *‘Ein Schwäbisches Digitalwunder’*, by Lisa Hegemann.

7. PEER-REVIEWED WORKING PAPERS

Herrmann, Andrea M. and Kim van der Putten (2014): “Unravelling Start-Up Processes with the Help of Sequence Analyses”. *Innovation Studies Utrecht: ISU Working Paper No. 14/02*.

Thompson, Neil A., Andrea M. Herrmann, Erik Stam and Marko P. Hekkert (2011): “Innovation Barriers for Small Biotech, ICT, and Clean-Tech Firms”. *Zoetermeer: EIM Discussion Paper*.

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- Herrmann, Andrea M. (2008): “Choosing and Successfully Sustaining Competitive Strategies in the European Pharmaceutical Industry.” Cologne: *MPIfG Discussion Paper*, No. 08/9.
- Herrmann, Andrea M. (2008): “On the Discrepancies between Macro and Micro Level Identification of Competitive Strategies.” Cologne: *MPIfG Discussion Paper*, No. 08/6.
- Herrmann, Andrea M. (2007): “On the Discrepancies between Macro- and Micro-Level Identification of Competitive Strategies.” Florence: *EUI Working Paper*, SPS No. 2007/11.
- Herrmann, Andrea and Lasse Cronqvist (2006): “Contradictions in Qualitative Comparative Analysis (QCA): Ways Out of the Dilemma.” Florence: *EUI Working Paper*, SPS No. 2006/06.
- Herrmann, Andrea (2003): “From the EMS to EMU - How Economic and Monetary Union Changes the Structure of Wage-Bargaining throughout the Euro-Zone.” Florence: *EUI Working Paper*, SPS No. 2003/4.

8. CONFERENCE PAPERS

- Storz, Cornelia, Lukas Held, and Andrea M. Herrmann: “Whom Do Nascent Ventures Search For? Variance of Linkage Formation Activities during New Product Development Processes“. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. The New School, New York City: 27 – 29 June 2019.
- Herrmann, Andrea M., Petra Zaal, Maryse M.H. Chappin, and Brita Schemmann: “We Don’t Need No Education! How the Gig Economy Challenges the Current Education Paradigm of the Western World“. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. The New School, New York City: 27 – 29 June 2019.
- Zaal, Petra, Andrea M. Herrmann, Maryse M.H. Chappin, and Brita Schemmann: “Does Education still Matter in the Gig Economy?“. *Paper presented at the Annual Conference on Reshaping Work in the Platform Economy*. Amsterdam: 25 – 26 October 2018.
- Zaal, Petra, Andrea M. Herrmann, Maryse M.H. Chappin, and Brita Schemmann: “Does education still matter in the gig economy?“. *Paper presented at the 5th International Workshop on the Sharing Economy*. Mannheim: 28 – 29 June 2018.
- Held, Lukas, Andrea M. Herrmann, and Allard van Mossel: “How Labour-Market Institutions Influence Team Formation in Start-Up Firms“. *Paper presented at the Fourth Conference of the World Interdisciplinary Network for Institutional Research (WINIR)*. Utrecht University, Utrecht: 14 June – 17 September 2017.
- De Feijter, Peter M., Andrea M. Herrmann and Rob Raven: “When Institutions Start to Matter: How national labour and financial market institutions influence start-up firms over time“. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Université Claude Bernard, Lyon: 29 June – 01 July 2017.
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- Thompson, Neil A., Andrea M. Herrmann, Erik Stam and Marko P. Hekkert: “On the Beneficial Constraints of Environmental Regulation for the Growth of Eco-Firms”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Massachusetts Institute of Technology, Cambridge MA: 28 – 30 June 2012.
- Van Mossel, Allard, Andrea M. Herrmann and Marko P. Hekkert: “How Do Labour-Market Institutions Shape Venture Creation Processes?”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Massachusetts Institute of Technology, Cambridge MA: 28 – 30 June 2012.
- Thompson, Neil A., Erik Stam, Andrea M. Herrmann, and Marko P. Hekkert: “Entrepreneurial Sensemaking and the Paradox of Environmental Regulations”. *Paper presented at the Annual Meeting of the European Academy of Management (EURAM)*. Rotterdam School of Management, Erasmus University, Rotterdam: 6 – 8 June 2012.
- Thompson, Neil A., Andrea M. Herrmann, Erik Stam and Marko P. Hekkert: “Innovation Barriers in High-Tech Sectors: How SMEs Cope With Knowledge Spillovers and Legitimacy Deficits”. *Paper presented at the Annual Meeting of the European Academy of Management (EURAM)*. Rotterdam School of Management, Erasmus University, Rotterdam: 6 – 8 June 2012.
- Herrmann, Andrea M. and Kim van der Putten (2011): “Unravelling Venture Creation Processes with the Help of Sequence Analyses”. *Paper presented at the Annual Babson College Entrepreneurship Research Conference (BCERC)*. Whitman School of Management, Syracuse University: 8 – 11 June 2011.
- Taks, Janne, Andrea M. Herrmann and Ellen Moors (2011): “Does Regional Proximity Still Matter in a Global Economy? The Case of Flemish Biotech Ventures”. *Paper presented at the Annual Babson College Entrepreneurship Research Conference (BCERC)*. Whitman School of Management, Syracuse University: 8 – 11 June 2011.
- Herrmann, Andrea M. and Kim van der Putten (2010): “On the Use and Usefulness of Sequence Analyses for Studying Venture Creation Processes”. *Paper presented at the 24th Annual Conference on Research in Entrepreneurship and Small Business (RENT)*. Maastricht University: 18 – 19 November 2010.
- Marijn van Weele, Neil Thompson, Andrea M. Herrmann, Erik Stam (2010): “A Green - Entrepreneurial - Deal?”. *Paper presented at the Annual Babson College Entrepreneurship Research Conference (BCERC)*. École Polytechnique Fédérale de Lausanne: 9 – 12 June 2010.
- Herrmann, Andrea M. (2010): “Organizing Creativity for Innovation: How different types of labour qualifications facilitate radical and incremental product innovations”. *Paper presented at the Annual Meeting of the European Academy of Management (EURAM)*. Tor Vergata University, Rome: 19 – 22 May 2010.
- Herrmann, Andrea M. (2009): “How Necessity Entrepreneurs can Lead the Way out of the Economic Crisis”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Sciences Po Paris: 16 – 18 July 2009.
- Herrmann, Andrea M. (2009): “Employees’ skills and scientists’ knowledge: The types of qualifications needed for radical and incremental product innovation”. *Paper presented at the '25th EGOS Colloquium'*. ESADE Business School, Barcelona: 2 – 4 July 2009.
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- Herrmann, Andrea M. (2008): “How Labour Market Flexibility Influences Competitive Strategies”. *Paper presented at the '2008 Academy of Management Annual Meeting' (AoM)*. Anaheim, California: 8 – 13 August 2008.
- Herrmann, Andrea M. (2008): “Do National Institutions Influence Choice and Stability of Competitive Strategies?”. *Paper presented at the '2008 Academy of Management Annual Meeting' (AoM)*. Anaheim, California: 8 – 13 August 2008.
- Herrmann, Andrea M. (2008): “How Pharmaceutical Firms Compete: Contrasting the Resource-based View and Competitiveness Theories”. *Paper presented at the '2008 Academy of Management Annual Meeting' (AoM)*. Anaheim, California: 8 – 13 August 2008.
- Herrmann, Andrea M. (2008): “Do National Institutions Influence Choice and Success of Competitive Strategies? A Study of the European Pharmaceutical Industry”. *Paper presented at the '24th EGOS Colloquium'*. VU University Amsterdam: 10-12 July 2008.
- Herrmann, Andrea M. (2007): “Strategy Choice and Strategy Stability: Do National Institutions Matter?”. *Paper presented at the 'First Israel Strategy Conference' (ISC)*. Hebrew University of Jerusalem: 24 – 25 December 2007.
- Herrmann, Andrea M. (2007): “Institutional Theories in Political Economy: When Macro-Level Theories lack Micro-Level Foundations”. *Paper presented at the 'Fourth General Conference of the European Consortium for Political Research' (ECPR)*. University of Pisa: 6 – 8 September 2007.
- Herrmann, Andrea M. (2007): “Strategy Choice and Strategy Stability: Do National Institutions Matter?”. *Paper presented at the 'Fourth General Conference of the European Consortium for Political Research' (ECPR)*. University of Pisa: 6 – 8 September 2007.
- Herrmann, Andrea M. (2007): “How Globalisation leads to Convergence in the Purpose, and Divergence in the Shape of Labour-Market Institutions”. *Paper presented at the 'Fourth General Conference of the European Consortium for Political Research' (ECPR)*. University of Pisa: 6 – 8 September 2007.
- Herrmann, Andrea M. (2007): “On the Discrepancies between the Identification of Competitive Strategies at the Industry- and the Firm-Level”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Copenhagen Business School: 28 – 30 June 2007.
- Herrmann, Andrea M. (2007): “Sustaining Radical Product Innovation in Rigid Market Economies”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Copenhagen Business School: 28 – 30 June 2007.
- Herrmann, Andrea (2006): “How Globalisation Leads to Divergence in the Shape of National Labour-Market Institutions, and Convergence in Their Impact Upon Entrepreneurial Behaviour”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. University of Trier: 30 June – 2 July 2006.
- Herrmann, Andrea (2006): “On the Link Between Labour-Market Institutions, Employee Qualifications, and the Pursuit of a Radical-Innovation Strategy”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. University of Trier: 30 June – 2 July 2006.
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Herrmann, Andrea and Lasse Cronqvist (2005): “Fs/QCA and MVQCA: Different Answers to the Problem of Contradicting Observations in QCA.” *Paper presented at the 'Third General Conference of the European Consortium for Political Research' (ECPR)*. Budapest: 8 – 10 September 2005.

Hancké, Bob and Andrea Herrmann (2005): “EMU, Wage-Bargaining and the Reorganisation of the European Political Economy.” *Paper presented at the Conference on 'Institutional Change in Contemporary European Capitalism'*. London School of Economics and Political Science: 3 – 4 June 2005.

Herrmann, Andrea (2004): “Centralised versus Decentralised Coordination - Negotiating Wages in Italy and Spain.” *Paper presented at the 'Joint Sessions of Workshops of the European Consortium for Political Research' (ECPR)*. Uppsala: 14 – 17 April 2004.

9. OTHER ACADEMIC RESPONSIBILITIES

9.1. ORGANISATION OF CONFERENCES, CONFERENCE PANELS, AND DOCTORAL CONSORTIA

Oct. 2019 **“Reshaping Work” Conference, Amsterdam (The Netherlands)**

Co-Organizer of Conference, together with Jovana Karanovic and Hans Berends.

Since Jan. **Society for the Advancement of Socio-Economics (SASE)**

2019 Co-Organizer of “Network F on Knowledge, Technology, and Innovation”, together with Matthew Allen and Matthew Keller.

Nov 2014 **Utrecht University (The Netherlands)**

Organisation of international workshop on ‘*Institutions and Entrepreneurial Development: A Dynamic Perspective*’. (Together with Bernhard Truffer and Niels Bosma).

May 2011 **Doctoral Consortium on “Regional Economic Integration” at Johns Hopkins University, Washington DC (USA)**

2nd annual meeting of the doctoral consortium on “Regional Economic Integration: Competition and Cooperation in the EU and Beyond”, hosted by the *School of Advanced International Studies (SAIS)* of the Johns Hopkins University (Washington DC, USA).

May 2010 **Doctoral Consortium on “Regional Economic Integration” at Georgia Tech, Atlanta (USA)**

Founding member of the doctoral consortium on “Regional Economic Integration: Researching Dimensions of EU and Transatlantic Competition and Collaboration”, hosted by the *EU Center of Excellence (EUCE)* and the *Center for International Business Education and Research (CIBER)* of the *Georgia Institute of Technology* (Atlanta, USA).

July 2009 **Annual Meeting of the Society for the Advancement of Socio-Economics (SASE), Paris (France)**

Organisation of two panels on ‘*Entrepreneurship and Socio-Economic Development*’ bringing together leading scholars, including (1) David Stark, Richard Swedberg, Christoph Deutschmann, (2) Bernard Léca, Jonathan Levie, Erik Stam. (Together with Guido Möllering).

9.2. REVIEWING FOR RESEARCH GRANTS

- **Reviewer for EU grants of COST** (European Cooperation in Science and Technology)
Panel of *Individuals, Societies, Cultures, and Health* (ISCH). Grants awarded for up to 500.000 €
- **Reviewer for the Israel Science Foundation (ISF)**
Section for *Individual Research Grants* within the *Social Sciences*. Grants awarded for up to 120.000 € per research year.

9.3. REVIEWING FOR JOURNALS

- **Academy of Management Discoveries** (published by the Academy of Management)
- **Academy of Management Journal** (published by the Academy of Management)
- **Comparative Political Studies** (published by SAGE)
- **Energy Policy** (published by Elsevier)
- **Government and Policy: Environment and Planning C** (published by Pion)
- **Industry and Innovation** (published by Taylor and Francis)
- **Journal of Business Venturing** (published by Elsevier)
- **Regulation and Governance** (published by Blackwell Publishing)
- **Research Policy** (published by Elsevier)
- **Socio-Economic Review** (published by Oxford University Press)
- **Small Business Economics** (published by Springer)